

# INFO-TEL DIRECTORY

## 2019 RATE SHEET FOR VERNON/SALMON ARM/REVELSTOKE

<b>WHITE PAGE LISTINGS</b>			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
WRL/WEL	WHITE REGULAR LISTING/ WHITE EXTRA LINE OF INFORMATION	<b>\$5.93</b>	<b>\$71.20</b>
WBN	WHITE BOLD LISTING & BOLD NUMBER	<b>\$8.93</b>	<b>\$107.20</b>
WFB	WHITE FEATURE BOLD LISTING WITH YELLOW HIGHLIGHT	<b>\$26.83</b>	<b>\$322.00</b>
WTM2	1" WHITE TRADE MARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	<b>\$44.51</b>	<b>\$534.10</b>
WTM3	1 1/2" WHITE TRADE MARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	<b>\$62.73</b>	<b>\$752.80</b>
WTM4	2" WHITE TRADE MARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	<b>\$79.47</b>	<b>\$953.60</b>
<b>YELLOW SECTION LISTINGS</b>			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
RL	REGULAR LISTING	<b>\$16.06</b>	<b>\$192.70</b>
AL/EL	ALTERNATE LISTING/EXTRA LINE	<b>\$5.93</b>	<b>\$71.20</b>
ABN	ANCHOR BOLD LISTING (See Ad This Classification)	<b>\$8.93</b>	<b>\$107.20</b>
BN	BOLD NAME & NUMBER	<b>\$19.07</b>	<b>\$228.80</b>
CR	CROSS REFERENCE (See Ad Under Other Heading)	<b>\$24.92</b>	<b>\$299.00</b>
YFBR/G/B	FEATURE BOLD LISTING (Super Bold In Colour)	<b>\$28.79</b>	<b>\$345.50</b>
<b>INCOLUMN ADS &amp; TRADE MARKS</b>			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
1HS	1/2" INCOLUMN LISTING (No Colour, Black on Yellow)	<b>\$29.53</b>	<b>\$354.40</b>
1HSR/B/G	1/2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	<b>\$36.97</b>	<b>\$443.60</b>
2HS	1" INCOLUMN LISTING (No Colour, Black on Yellow)	<b>\$40.83</b>	<b>\$489.90</b>
2HSR/B/G	1" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	<b>\$52.22</b>	<b>\$626.60</b>
3HS	1 1/2" INCOLUMN LISTING (No Colour, Black on Yellow)	<b>\$52.22</b>	<b>\$626.60</b>
3HSR/B/G	1 1/2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	<b>\$69.08</b>	<b>\$829.00</b>
4HS	2" INCOLUMN LISTING (No Colour, Black on Yellow)	<b>\$63.26</b>	<b>\$759.10</b>
4HSR/B/G	2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	<b>\$83.54</b>	<b>\$1,002.50</b>
	TRADE NAME LISTING	<b>\$15.54</b>	<b>\$186.50</b>
TM	1" TRADE MARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	<b>\$56.83</b>	<b>\$681.90</b>
TMR/B/G	1" TRADE MARK WITH LOGO (Includes White Background & 1 Colour ONLY Red, Blue or Green)	<b>\$72.96</b>	<b>\$875.50</b>
TM3	1 1/2" TRADE MARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	<b>\$75.03</b>	<b>\$900.40</b>
TM3R/B/G	1 1/2" TRADE MARK WITH LOGO (White Background & 1 Colour ONLY Red, Blue or Green)	<b>\$98.59</b>	<b>\$1,183.10</b>
CTM	2" CUSTOM TRADE MARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	<b>\$95.27</b>	<b>\$1,143.20</b>
CTMC	2" CUSTOM TRADE MARK WITH LOGO (White Bckgrd, Full Colour Logo, Text Red, Blue or Green)	<b>\$120.90</b>	<b>\$1,450.80</b>
TAL	TRADE ALTERNATE LISTING (Fax Line, Toll Free, Website, Email & Departments)	<b>\$5.93</b>	<b>\$71.20</b>
TBN	TRADE BOLD NAME & NUMBER	<b>\$8.93</b>	<b>\$107.20</b>
TEL	TRADE EXTRA LINE (Extra Line of Text Only)	<b>\$5.93</b>	<b>\$71.20</b>
TRL	TRADE REGULAR LISTING	<b>\$5.93</b>	<b>\$71.20</b>
<b>We Accept Cash, Cheques, Post Dated Cheques, Pre-Authorized Payments, Visa &amp; Master Card</b>			

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<b>DISPLAY ADS</b>			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
QC	1/16 PAGE (No Color)	\$77.49	\$929.90
QCC	1/16 PAGE (With Full Processed Colour)	\$103.32	\$1,239.80
3U	3/32 PAGE (No Color)	\$105.98	\$1,271.70
3UC	3/32 PAGE (With Full Processed Colour)	\$143.82	\$1,725.80
DQC/HC	1/8 PAGE (No Color)	\$139.70	\$1,676.40
DQCC/HCC	1/8 PAGE (With Full Processed Colour)	\$190.55	\$2,286.60
TQC	3/16 PAGE (No Color)	\$201.82	\$2,421.80
TQCC	3/16 PAGE (With Full Processed Colour)	\$277.90	\$3,334.80
DHC	1/4 PAGE (No Color)	\$263.70	\$3,164.40
DHCC	1/4 PAGE (With Full Processed Colour)	\$364.15	\$4,369.80
THC	3/8 PAGE (No Color)	\$386.03	\$4,632.40
THCC	3/8 PAGE (With Full Processed Colour)	\$540.09	\$6,481.10
HP	1/2 PAGE (No Color)	\$489.43	\$5,873.10
HPC	1/2 PAGE (With Full Processed Colour)	\$651.03	\$7,812.30
FP	FULL PAGE (No Color)	\$754.28	\$9,051.40
FPC	FULL PAGE (With Full Processed Colour)	\$1,050.84	\$12,610.10
	<b>OTHER WAYS TO ADVERTISE IN THE INFO-TEL DIRECTORY</b>		
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
COMMUNITY	COMMUNITY PAGE SPONSORSHIP (Full Colour)	\$133.82	\$1,605.80
MENU	MENU PAGE (Need a DQC Ad or Larger Under Caterers, Coffee Specialty Bars, Pizza or Restaurants)	\$133.62	\$1,603.40
OBC	OUTSIDE BACK COVER (Includes TQC (No Colour) Inside)	\$1,795.97	\$21,551.60
IBC	INSIDE BACK COVER (Includes DQC (No Colour) Inside)	\$1,439.23	\$17,270.80
HIBC	HALF INSIDE BACK COVER (Includes QC (No Colour) Inside)	\$783.43	\$9,401.20
IFC	INSIDE FRONT COVER (Includes DQC (No Colour) Inside)	\$1,558.16	\$18,697.90
HIFC	HALF INSIDE FRONT COVER (Includes QC (No Colour) Inside)	\$744.88	\$8,938.60
SPINE	SPINE - FULL COLOUR LOGO (Includes QC (No Colour) Inside)	\$561.96	\$6,743.50
BANNER	BANNER - FULL COLOUR LOGO ON FRONT COVER (Includes QC (No Colour) Inside)	\$696.66	\$8,359.90
<b><i>We Accept Cash, Cheques, Post Dated Cheques, Pre-Authorized Payments, Visa &amp; Master Card</i></b>			