

INFO-TEL DIRECTORY

2022 RATE SHEET FOR VERNON/SALMON ARM/REVELSTOKE

WHITE PAGE LISTINGS			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
WRL/WEL	WHITE REGULAR LISTING/ WHITE EXTRA LINE OF INFORMATION	\$6.89	\$82.69
WBN	WHITE BOLD LISTING & BOLD NUMBER	\$10.29	\$123.48
WFB	WHITE FEATURE BOLD LISTING WITH YELLOW HIGHLIGHT	\$31.05	\$372.65
WTM2	1" WHITE TRADE MARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$51.54	\$618.50
WTM3	1 1/2" WHITE TRADE MARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$72.67	\$872.08
WTM4	2" WHITE TRADE MARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$92.06	\$1,104.71
YELLOW SECTION LISTINGS			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
RL	REGULAR LISTING	\$18.65	\$223.81
AL/EL	ALTERNATE LISTING/EXTRA LINE	\$6.89	\$82.69
ABN	ANCHOR BOLD LISTING (See Ad This Classification)	\$10.29	\$123.48
BN	BOLD NAME & NUMBER	\$22.05	\$264.60
CR	CROSS REFERENCE (See Ad Under Other Heading)	\$28.85	\$346.19
YFBR/G/B	FEATURE BOLD LISTING (Super Bold In Colour)	\$33.35	\$400.21
INCOLUMN ADS & TRADE MARKS			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
1HS	1/2" INCOLUMN LISTING (No Colour, Black on Yellow)	\$34.18	\$410.13
1HSR/B/G	1/2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$42.81	\$513.77
2HS	1" INCOLUMN LISTING (No Colour, Black on Yellow)	\$47.32	\$567.79
2HSR/B/G	1" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$60.45	\$725.45
3HS	1 1/2" INCOLUMN LISTING (No Colour, Black on Yellow)	\$60.45	\$725.45
3HSR/B/G	1 1/2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$79.93	\$959.18
4HS	2" INCOLUMN LISTING (No Colour, Black on Yellow)	\$73.22	\$878.69
4HSR/B/G	2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$96.74	\$1,160.93
TN	TRADE NAME LISTING	\$18.01	\$216.09
TM	1" TRADE MARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$65.78	\$789.39
TMR/B/G	1" TRADE MARK WITH LOGO (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$84.53	\$1,014.30
TM3	1 1/2" TRADE MARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$86.82	\$1,041.86
TM3R/B/G	1 1/2" TRADE MARK WITH LOGO (White Background & 1 Colour ONLY Red, Blue or Green)	\$114.11	\$1,369.31
CTM	2" CUSTOM TRADE MARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$110.25	\$1,323.00
CTMC	2" CUSTOM TRADE MARK WITH LOGO (White Bckgrd, Full Colour Logo, Text Red, Blue or Green)	\$140.02	\$1,680.21
TAL	TRADE ALTERNATE LISTING (Fax Line, Toll Free, Website, Email & Departments)	\$6.89	\$82.69
TBN	TRADE BOLD NAME & NUMBER	\$10.29	\$123.48
TEL	TRADE EXTRA LINE (Extra Line of Text Only)	\$6.89	\$82.69
TRL	TRADE REGULAR LISTING	\$6.89	\$82.69
We Accept Cash, Cheques, Post Dated Cheques, Pre-Authorized Payments, Visa & Master Card			

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DISPLAY ADS			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
QC	1/16 PAGE (No Color)	\$89.76	\$1,077.14
QCC	1/16 PAGE (With Full Processed Colour)	\$119.62	\$1,435.46
3U	3/32 PAGE (No Color)	\$122.75	\$1,472.94
3UC	3/32 PAGE (With Full Processed Colour)	\$166.48	\$1,997.73
DQC/HC	1/8 PAGE (No Color)	\$161.70	\$1,940.40
DQCC/HCC	1/8 PAGE (With Full Processed Colour)	\$220.59	\$2,647.10
TQC	3/16 PAGE (No Color)	\$233.64	\$2,803.66
TQCC	3/16 PAGE (With Full Processed Colour)	\$321.75	\$3,860.96
DHC	1/4 PAGE (No Color)	\$305.21	\$3,662.51
DHCC	1/4 PAGE (With Full Processed Colour)	\$421.61	\$5,059.37
THC	3/8 PAGE (No Color)	\$446.88	\$5,362.56
THCC	3/8 PAGE (With Full Processed Colour)	\$625.21	\$7,502.51
HP	1/2 PAGE (No Color)	\$566.59	\$6,799.12
HPC	1/2 PAGE (With Full Processed Colour)	\$753.65	\$9,043.81
FP	FULL PAGE (No Color)	\$873.18	\$10,478.16
FPC	FULL PAGE (With Full Processed Colour)	\$1,216.52	\$14,598.20
FPC2	DOUBLE FULL PAGE (With Full Processed Colour)	\$2,432.94	\$29,195.30
OTHER WAYS TO ADVERTISE IN THE INFO-TEL DIRECTORY			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
MENU	MENU PAGE (Need a DQC Ad or Larger Under Caterers, Coffee Specialty Bars, Pizza or Restaurants)	\$154.63	\$1,855.51
OBC	OUTSIDE BACK COVER (Includes TQC (No Colour) Inside)	\$2,079.13	\$24,949.58
IBC	INSIDE BACK COVER (Includes DQC (No Colour) Inside)	\$1,666.15	\$19,993.84
HIBC	HALF INSIDE BACK COVER (Includes QC (No Colour) Inside)	\$906.90	\$10,882.78
IFC	INSIDE FRONT COVER (Includes DQC (No Colour) Inside)	\$1,803.78	\$21,645.38
HIFC	HALF INSIDE FRONT COVER (Includes QC (No Colour) Inside)	\$862.34	\$10,348.07
SPINE	SPINE - FULL COLOUR LOGO (Includes QC (No Colour) Inside)	\$650.57	\$7,806.80
BANNER	BANNER - FULL COLOUR LOGO ON FRONT COVER (Includes QC (No Colour) Inside)	\$806.48	\$9,677.75
We Accept Cash, Cheques, Post Dated Cheques, Pre-Authorized Payments, Visa & Master Card			