

INFO-TEL DIRECTORY

2019 ANNUAL RATE SHEET FOR PENTICTON/SOUTH OKANAGAN

WHITE PAGE LISTINGS			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
WRL/WEL	WHITE REGULAR LISTING/ WHITE EXTRA LINE OF INFORMATION	\$5.87	\$70.40
WBN	WHITE BOLD LISTING & BOLD NUMBER	\$8.59	\$103.10
WFB	WHITE FEATURE BOLD LISTING WITH YELLOW HIGHLIGHT	\$26.82	\$321.80
WTM2	1" WHITE TRADE MARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$42.86	\$514.30
WTM3	1 1/2" WHITE TRADE MARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$60.47	\$725.60
WTM4	2" WHITE TRADE MARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$76.71	\$920.50
YELLOW SECTION LISTINGS			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
RL	REGULAR LISTING	\$15.99	\$191.90
AL/EL	ALTERNATE LISTING/EXTRA LINE	\$5.87	\$70.40
ABN	ANCHOR BOLD LISTING (See Ad This Classification)	\$8.59	\$103.10
BN	BOLD NAME & NUMBER	\$18.72	\$224.60
CR	CROSS REFERENCE (See Ad Under Other Heading)	\$24.38	\$292.50
YFBR/G/B	FEATURE BOLD LISTING (Super Bold In Colour)	\$27.76	\$333.10
INCOLUMN ADS & TRADE MARKS			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
1HS	1/2" INCOLUMN LISTING (No Colour, Black on Yellow)	\$28.78	\$345.40
1HSR/B/G	1/2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$36.95	\$443.40
2HS	1" INCOLUMN LISTING (No Colour, Black on Yellow)	\$40.38	\$484.60
2HSR/B/G	1" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$51.49	\$617.90
3HS	1 1/2" INCOLUMN LISTING (No Colour, Black on Yellow)	\$51.49	\$617.90
3HSR/B/G	1 1/2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$67.76	\$813.10
4HS	2" INCOLUMN LISTING (No Colour, Black on Yellow)	\$62.13	\$745.50
4HSR/B/G	2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$81.65	\$979.80
TN	TRADE NAME LISTING	\$14.26	\$171.10
TM	1" TRADE MARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$55.66	\$667.90
TMR/B/G	1" TRADE MARK WITH LOGO (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$71.49	\$857.90
TM3	1 1/2" TRADE MARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$73.38	\$880.50
TM3R/B/G	1 1/2" TRADE MARK WITH LOGO (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$96.23	\$1,154.70
CTM	2" CUSTOM TRADE MARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$89.62	\$1,075.40
CTMC	2" CUSTOM TRADE MARK WITH LOGO (Includes White Bckgrd, Full Colour Logo & 1 Text Colour Red, Blue or Green)	\$117.69	\$1,412.30
TAL	TRADE ALTERNATE LISTING (Fax Line, Toll Free, Website, Email & Departments)	\$5.87	\$70.40
TBN	TRADE BOLD NAME & NUMBER	\$8.59	\$103.10
TEL	TRADE EXTRA LINE (Extra Line of Text Only)	\$5.87	\$70.40
TRL	TRADE REGULAR LISTING	\$5.87	\$70.40
We Accept Cash, Cheques, Post Dated Cheques, Pre-Authorized Payments, Visa & Master Card			

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DISPLAY ADS			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
QC	1/16 PAGE (No Color)	\$75.66	\$907.90
QCC	1/16 PAGE (With Full Processed Colour)	\$100.85	\$1,210.20
3U	3/32 PAGE (No Color)	\$103.45	\$1,241.40
3UC	3/32 PAGE (With Full Processed Colour)	\$139.58	\$1,674.90
DQC/HC	1/8 PAGE (No Color)	\$135.81	\$1,629.70
DQCC/HCC	1/8 PAGE (With Full Processed Colour)	\$185.19	\$2,222.30
TQC	3/16 PAGE (No Color)	\$195.89	\$2,350.70
TQCC	3/16 PAGE (With Full Processed Colour)	\$269.48	\$3,233.80
DHC	1/4 PAGE (No Color)	\$255.47	\$3,065.60
DHCC	1/4 PAGE (With Full Processed Colour)	\$352.94	\$4,235.30
THC	3/8 PAGE (No Color)	\$376.28	\$4,515.30
THCC	3/8 PAGE (With Full Processed Colour)	\$522.43	\$6,269.20
HP	1/2 PAGE (No Color)	\$445.01	\$5,340.10
HPC	1/2 PAGE (With Full Processed Colour)	\$601.39	\$7,216.70
FP	FULL PAGE (No Color)	\$728.88	\$8,746.60
FPC	FULL PAGE (With Full Processed Colour)	\$1,015.21	\$12,182.50
OTHER WAYS TO ADVERTISE IN THE INFO-TEL DIRECTORY			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
COMMUNITY	COMMUNITY PAGE SPONSORSHIP (Full Colour)	\$138.08	\$1,657.00
MENU	MENU PAGE (Need a DQC Ad or Larger Under Restaurants or Pizza)	\$133.70	\$1,604.40
OBC	OUTSIDE BACK COVER (Includes TQC (No Colour) Inside)	\$1,734.17	\$20,810.00
IBC	INSIDE BACK COVER (Includes DQC (No Colour) Inside)	\$1,390.04	\$16,680.50
HIBC	HALF INSIDE BACK COVER (Includes QC (No Colour) Inside)	\$757.26	\$9,087.10
IFC	INSIDE FRONT COVER (Includes DQC (No Colour) Inside)	\$1,504.82	\$18,057.80
HIFC	HALF INSIDE FRONT COVER (Includes QC (No Colour) Inside)	\$848.53	\$10,182.30
SPINE	SPINE - FULL COLOUR LOGO (Includes QC (No Colour) Inside)	\$543.08	\$6,517.00
BANNER	BANNER - FULL COLOUR LOGO ON FRONT COVER (Includes QC (No Colour) Inside)	\$685.93	\$8,231.10
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