

INFO-TEL DIRECTORY

2022 ANNUAL RATE SHEET FOR PENTICTON/SOUTH OKANAGAN

WHITE PAGE LISTINGS			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
WRL/WEL	WHITE REGULAR LISTING/ WHITE EXTRA LINE OF INFORMATION	\$6.80	\$81.59
WBN	WHITE BOLD LISTING & BOLD NUMBER	\$9.92	\$119.07
WFB	WHITE FEATURE BOLD LISTING WITH YELLOW HIGHLIGHT	\$31.05	\$372.65
WTM2	1" WHITE TRADE MARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$49.61	\$595.35
WTM3	1 1/2" WHITE TRADE MARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$70.01	\$840.11
WTM4	2" WHITE TRADE MARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$88.84	\$1,066.12
YELLOW SECTION LISTINGS			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
RL	REGULAR LISTING	\$18.56	\$222.71
AL/EL	ALTERNATE LISTING/EXTRA LINE	\$6.80	\$81.59
ABN	ANCHOR BOLD LISTING (See Ad This Classification)	\$9.92	\$119.07
BN	BOLD NAME & NUMBER	\$21.68	\$260.19
CR	CROSS REFERENCE (See Ad Under Other Heading)	\$28.30	\$339.57
YFBR/G/B	FEATURE BOLD LISTING (Super Bold In Colour)	\$32.16	\$385.88
INCOLUMN ADS & TRADE MARKS			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
1HS	1/2" INCOLUMN LISTING (No Colour, Black on Yellow)	\$33.26	\$399.11
1HSR/B/G	1/2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$42.72	\$512.66
2HS	1" INCOLUMN LISTING (No Colour, Black on Yellow)	\$46.76	\$561.17
2HSR/B/G	1" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$59.63	\$715.52
3HS	1 1/2" INCOLUMN LISTING (No Colour, Black on Yellow)	\$59.63	\$715.52
3HSR/B/G	1 1/2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$78.46	\$941.54
4HS	2" INCOLUMN LISTING (No Colour, Black on Yellow)	\$71.94	\$863.26
4HSR/B/G	2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$94.54	\$1,134.47
TN	TRADE NAME LISTING	\$16.54	\$198.45
TM	1" TRADE MARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$64.40	\$772.85
TMR/B/G	1" TRADE MARK WITH LOGO (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$82.78	\$993.35
TM3	1 1/2" TRADE MARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$84.98	\$1,019.81
TM3R/B/G	1 1/2" TRADE MARK WITH LOGO (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$111.44	\$1,337.33
CTM	2" CUSTOM TRADE MARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$103.73	\$1,244.72
CTMC	2" CUSTOM TRADE MARK WITH LOGO (Includes White Bckgrd, Full Colour Logo & 1 Text Colour Red, Blue or Green)	\$136.25	\$1,635.01
TAL	TRADE ALTERNATE LISTING (Fax Line, Toll Free, Website, Email & Departments)	\$6.80	\$81.59
TBN	TRADE BOLD NAME & NUMBER	\$9.92	\$119.07
TEL	TRADE EXTRA LINE (Extra Line of Text Only)	\$6.80	\$81.59
TRL	TRADE REGULAR LISTING	\$6.80	\$81.59
We Accept Cash, Cheques, Post Dated Cheques, Pre-Authorized Payments, Visa & Master Card			

Closing Date:
February 11th, 2022

Distribution Date:
April 2022

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DISPLAY ADS			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
QC	1/16 PAGE (No Color)	\$87.56	\$1,050.68
QCC	1/16 PAGE (With Full Processed Colour)	\$116.77	\$1,401.28
3U	3/32 PAGE (No Color)	\$119.71	\$1,436.56
3UC	3/32 PAGE (With Full Processed Colour)	\$161.61	\$1,939.30
DQC/HC	1/8 PAGE (No Color)	\$157.29	\$1,887.48
DQCC/HCC	1/8 PAGE (With Full Processed Colour)	\$214.34	\$2,572.13
TQC	3/16 PAGE (No Color)	\$226.84	\$2,722.07
TQCC	3/16 PAGE (With Full Processed Colour)	\$312.01	\$3,744.09
DHC	1/4 PAGE (No Color)	\$295.75	\$3,548.95
DHCC	1/4 PAGE (With Full Processed Colour)	\$408.57	\$4,902.82
THC	3/8 PAGE (No Color)	\$435.58	\$5,226.95
THCC	3/8 PAGE (With Full Processed Colour)	\$604.72	\$7,256.66
HP	1/2 PAGE (No Color)	\$515.14	\$6,181.72
HPC	1/2 PAGE (With Full Processed Colour)	\$696.23	\$8,354.75
FP	FULL PAGE (No Color)	\$843.78	\$10,125.36
FPC	FULL PAGE (With Full Processed Colour)	\$1,175.27	\$14,103.18
OTHER WAYS TO ADVERTISE IN THE INFO-TEL DIRECTORY			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
MENU	MENU PAGE (Need a DQC Ad or Larger Under Restaurants or Pizza)	\$154.72	\$1,856.61
OBC	OUTSIDE BACK COVER (Includes TQC (No Colour) Inside)	\$2,007.56	\$24,090.73
IBC	INSIDE BACK COVER (Includes DQC (No Colour) Inside)	\$1,609.19	\$19,310.29
HIBC	HALF INSIDE BACK COVER (Includes QC (No Colour) Inside)	\$876.58	\$10,518.95
IFC	INSIDE FRONT COVER (Includes DQC (No Colour) Inside)	\$1,742.04	\$20,904.50
HIFC	HALF INSIDE FRONT COVER (Includes QC (No Colour) Inside)	\$982.24	\$11,786.83
SPINE	SPINE - FULL COLOUR LOGO (Includes QC (No Colour) Inside)	\$628.70	\$7,544.41
BANNER	BANNER - FULL COLOUR LOGO ON FRONT COVER (Includes QC (No Colour) Inside)	\$794.08	\$9,528.91
We Accept Cash, Cheques, Post Dated Cheques, Pre-Authorized Payments, Visa & Master Card			