

# INFO-TEL DIRECTORY

## 2018 ANNUAL RATE SHEET FOR KELOWNA

<b>WHITE PAGE LISTINGS</b>			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
WRL/WEL	WHITE REGULAR LISTING/ WHITE EXTRA LINE OF INFORMATION	\$7.05	\$84.60
WBN	WHITE BOLD LISTING & BOLD NUMBER	\$11.61	\$139.30
WFB	WHITE FEATURE BOLD LISTING WITH YELLOW HIGHLIGHT	\$28.39	\$340.70
WTM2	1" WHITE TRADE MARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$53.49	\$641.90
WTM3	1 1/2" WHITE TRADE MARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$72.91	\$874.90
WTM4	2" WHITE TRADE MARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$91.50	\$1,098.00
<b>YELLOW SECTION LISTINGS</b>			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
RL	REGULAR LISTING	\$16.71	\$200.50
AL/EL	ALTERNATE LISTING/EXTRA LINE	\$7.05	\$84.60
ABN	ANCHOR BOLD LISTING (See Ad This Classification)	\$11.61	\$139.30
BN	BOLD NAME & NUMBER	\$21.27	\$255.20
CR	CROSS REFERENCE (See Ad Under Other Heading)	\$27.67	\$332.00
YFBR/G/B	FEATURE BOLD LISTING (Super Bold In Colour)	\$30.99	\$371.90
<b>INCOLUMN ADS &amp; TRADE MARKS</b>			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
1HS	1/2" INCOLUMN LISTING (No Colour, Black on Yellow)	\$30.50	\$366.00
1HSR/B/G	1/2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$38.03	\$456.40
2HS	1" INCOLUMN LISTING (No Colour, Black on Yellow)	\$45.72	\$548.60
2HSR/B/G	1" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$59.49	\$713.90
3HS	1 1/2" INCOLUMN LISTING (No Colour, Black on Yellow)	\$59.49	\$713.90
3HSR/B/G	1 1/2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$78.18	\$938.20
4HS	2" INCOLUMN LISTING (No Colour, Black on Yellow)	\$72.06	\$864.70
4HSR/B/G	2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$92.63	\$1,111.60
TN	TRADE NAME LISTING	\$19.37	\$232.40
TM	1" TRADE MARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$65.22	\$782.60
TMR/B/G	1" TRADE MARK WITH LOGO (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$80.58	\$967.00
TM3	1 1/2" TRADE MARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$84.64	\$1,015.70
TM3R/B/G	1 1/2" TRADE MARK WITH LOGO (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$111.06	\$1,332.70
CTM	2" CUSTOM TRADE MARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$103.23	\$1,238.70
CTMC	2" CUSTOM TRADE MARK WITH LOGO (White Bckgrd, Full Colour Logo & 1 Colour Red, Blue or Green)	\$135.27	\$1,623.20
TAL	TRADE ALTERNATE LISTING (Fax Line, Toll Free, Website, Email & Departments)	\$7.05	\$84.60
TBN	TRADE BOLD NAME & NUMBER	\$11.61	\$139.30
TEL	TRADE EXTRA LINE (Extra Line of Text Only)	\$7.05	\$84.60
TRL	TRADE REGULAR LISTING	\$7.05	\$84.60
<b><i>We Accept Cash, Cheques, Post Dated Cheques, Pre-Authorized Payments, Visa &amp; Master Card</i></b>			

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<b>DISPLAY ADS</b>			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
QC	1/16 PAGE (No Color)	\$92.78	\$1,113.30
QCC	1/16 PAGE (With Full Processed Colour)	\$123.53	\$1,482.30
3U	3/32 PAGE (No Color)	\$118.50	\$1,422.00
3UC	3/32 PAGE (With Full Processed Colour)	\$159.49	\$1,913.90
DQC/HC	1/8 PAGE (No Color)	\$150.67	\$1,808.00
DQCC/HCC	1/8 PAGE (With Full Processed Colour)	\$213.08	\$2,556.90
TQC	3/16 PAGE (No Color)	\$219.91	\$2,638.90
TQCC	3/16 PAGE (With Full Processed Colour)	\$302.60	\$3,631.20
DHC	1/4 PAGE (No Color)	\$287.91	\$3,454.90
DHCC	1/4 PAGE (With Full Processed Colour)	\$398.85	\$4,786.20
THC	3/8 PAGE (No Color)	\$424.97	\$5,099.60
THCC	3/8 PAGE (With Full Processed Colour)	\$590.77	\$7,089.20
HP	1/2 PAGE (No Color)	\$571.37	\$6,856.40
HPC	1/2 PAGE (With Full Processed Colour)	\$746.19	\$8,954.30
FP	FULL PAGE (No Color)	\$948.35	\$11,380.20
FPC	FULL PAGE (With Full Processed Colour)	\$1,107.33	\$13,287.90

### OTHER WAYS TO ADVERTISE IN THE INFO-TEL DIRECTORY

SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
COMMUNITY	COMMUNITY PAGE SPONSORSHIP (Full Colour)	\$130.90	\$1,570.80
MENU	MENU PAGE (Need a DQC Ad or Larger Under Restaurants or Pizza)	\$139.99	\$1,679.90
OBC	OUTSIDE BACK COVER (Includes TQC (No Colour) Inside)	\$1,996.27	\$23,955.20
IBC	INSIDE BACK COVER (Includes DQC (No Colour) Inside)	\$1,583.03	\$18,996.40
HIBC	HALF INSIDE BACK COVER (Includes QC (No Colour) Inside)	\$865.14	\$10,381.70
IFC	INSIDE FRONT COVER (Includes DQC (No Colour) Inside)	\$1,687.69	\$20,252.30
HIFC	HALF INSIDE FRONT COVER (Includes QC (No Colour) Inside)	\$1,006.71	\$12,080.50
SPINE	SPINE - FULL COLOUR LOGO (Includes QC (No Colour) Inside)	\$737.43	\$8,849.20
BANNER	BANNER - FULL COLOUR LOGO ON FRONT COVER (Includes QC (No Colour) Inside)	\$858.28	\$10,299.40
<b>We Accept Cash, Cheques, Post Dated Cheques, Pre-Authorized Payments, Visa &amp; Master Card</b>			