

INFO-TEL DIRECTORY

2018 ANNUAL RATE SHEET FOR KELOWNA

WHITE PAGE LISTINGS			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
WRL/WEL	WHITE REGULAR LISTING/ WHITE EXTRA LINE OF INFORMATION	\$7.05	\$84.60
WBN	WHITE BOLD LISTING & BOLD NUMBER	\$11.61	\$139.30
WFB	WHITE FEATURE BOLD LISTING WITH YELLOW HIGHLIGHT	\$28.39	\$340.70
WTM2	1" WHITE TRADE MARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$53.49	\$641.90
WTM3	1 1/2" WHITE TRADE MARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$72.91	\$874.90
WTM4	2" WHITE TRADE MARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$91.50	\$1,098.00
YELLOW SECTION LISTINGS			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
RL	REGULAR LISTING	\$16.71	\$200.50
AL/EL	ALTERNATE LISTING/EXTRA LINE	\$7.05	\$84.60
ABN	ANCHOR BOLD LISTING (See Ad This Classification)	\$11.61	\$139.30
BN	BOLD NAME & NUMBER	\$21.27	\$255.20
CR	CROSS REFERENCE (See Ad Under Other Heading)	\$27.67	\$332.00
YFBR/G/B	FEATURE BOLD LISTING (Super Bold In Colour)	\$30.99	\$371.90
INCOLUMN ADS & TRADE MARKS			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
1HS	1/2" INCOLUMN LISTING (No Colour, Black on Yellow)	\$30.50	\$366.00
1HSR/B/G	1/2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$38.03	\$456.40
2HS	1" INCOLUMN LISTING (No Colour, Black on Yellow)	\$45.72	\$548.60
2HSR/B/G	1" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$59.49	\$713.90
3HS	1 1/2" INCOLUMN LISTING (No Colour, Black on Yellow)	\$59.49	\$713.90
3HSR/B/G	1 1/2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$78.18	\$938.20
4HS	2" INCOLUMN LISTING (No Colour, Black on Yellow)	\$72.06	\$864.70
4HSR/B/G	2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$92.63	\$1,111.60
TN	TRADE NAME LISTING	\$19.37	\$232.40
TM	1" TRADE MARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$65.22	\$782.60
TMR/B/G	1" TRADE MARK WITH LOGO (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$80.58	\$967.00
TM3	1 1/2" TRADE MARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$84.64	\$1,015.70
TM3R/B/G	1 1/2" TRADE MARK WITH LOGO (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$111.06	\$1,332.70
CTM	2" CUSTOM TRADE MARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$103.23	\$1,238.70
CTMC	2" CUSTOM TRADE MARK WITH LOGO (White Bckgrd, Full Colour Logo & 1 Colour Red, Blue or Green)	\$135.27	\$1,623.20
TAL	TRADE ALTERNATE LISTING (Fax Line, Toll Free, Website, Email & Departments)	\$7.05	\$84.60
TBN	TRADE BOLD NAME & NUMBER	\$11.61	\$139.30
TEL	TRADE EXTRA LINE (Extra Line of Text Only)	\$7.05	\$84.60
TRL	TRADE REGULAR LISTING	\$7.05	\$84.60
<i>We Accept Cash, Cheques, Post Dated Cheques, Pre-Authorized Payments, Visa & Master Card</i>			

