

# INFO-TEL DIRECTORY

## 2018 RATE SHEET FOR KAMLOOPS

<b>WHITE PAGE LISTINGS</b>			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
WRL/WEL	WHITE REGULAR LISTING/ WHITE EXTRA LINE OF INFORMATION	\$7.07	\$84.80
WBN	WHITE BOLD LISTING & BOLD NUMBER	\$12.29	\$147.50
WFB	WHITE FEATURE BOLD LISTING WITH YELLOW HIGHLIGHT	\$29.63	\$355.60
WTM2	1" WHITE TRADE MARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$54.45	\$653.40
WTM3	1 1/2" WHITE TRADE MARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$74.31	\$891.70
WTM4	2" WHITE TRADE MARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$93.11	\$1,117.30
<b>YELLOW SECTION LISTINGS</b>			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
RL	REGULAR LISTING	\$16.72	\$200.60
AL/EL	ALTERNATE LISTING/EXTRA LINE	\$7.07	\$84.80
ABN	ANCHOR BOLD LISTING (See Ad This Classification)	\$12.29	\$147.50
BN	BOLD NAME & NUMBER	\$21.93	\$263.20
CR	CROSS REFERENCE (See Ad Under Other Heading)	\$29.02	\$348.20
YFBR/G/B	FEATURE BOLD LISTING (Super Bold In Colour)	\$32.86	\$394.30
<b>INCOLUMN ADS &amp; TRADE MARKS</b>			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
1HS	1/2" INCOLUMN LISTING (No Colour, Black on Yellow)	\$31.28	\$375.30
1HSR/B/G	1/2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$39.19	\$470.30
2HS	1" INCOLUMN LISTING (No Colour, Black on Yellow)	\$45.26	\$543.10
2HSR/B/G	1" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$60.78	\$729.40
3HS	1 1/2" INCOLUMN LISTING (No Colour, Black on Yellow)	\$60.78	\$729.40
3HSR/B/G	1 1/2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$83.70	\$1,004.40
4HS	2" INCOLUMN LISTING (No Colour, Black on Yellow)	\$73.61	\$883.30
4HSR/B/G	2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$98.33	\$1,180.00
TN	TRADE NAME LISTING	\$19.43	\$233.10
TM	1" TRADE MARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$66.78	\$801.30
TMR/B/G	1" TRADE MARK WITH LOGO (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$82.59	\$991.10
TM3	1 1/2" TRADE MARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$86.62	\$1,039.40
TM3R/B/G	1 1/2" TRADE MARK WITH LOGO (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$113.53	\$1,362.30
CTM	2" CUSTOM TRADE MARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$105.41	\$1,264.90
CTMC	2" CUSTOM TRADE MARK WITH LOGO (White Bckgrd, Full Colour Logo & 1 Colour Red, Blue or Green)	\$138.53	\$1,662.40
TAL	TRADE ALTERNATE LISTING (Fax Line, Toll Free, Website, Email & Departments)	\$7.07	\$84.80
TBN	TRADE BOLD NAME & NUMBER	\$12.29	\$147.50
TEL	TRADE EXTRA LINE (Extra Line of Text Only)	\$7.07	\$84.80
TRL	TRADE REGULAR LISTING	\$7.07	\$84.80
<b>We Accept Cash, Cheques, Post Dated Cheques, Pre-Authorized Payments, Visa &amp; Master Card</b>			

**Closing Date:**  
June 8th, 2018

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(Effective 9/8/2017)

**Distribution Date:**  
September 2018

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<b>DISPLAY ADS</b>			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
QC	1/16 PAGE (No Color)	\$93.83	\$1,126.00
QCC	1/16 PAGE (With Full Processed Colour)	\$126.57	\$1,518.80
3U	3/32 PAGE (No Color)	\$121.22	\$1,454.60
3UC	3/32 PAGE (With Full Processed Colour)	\$164.33	\$1,972.00
DQC/HC	1/8 PAGE (No Color)	\$159.05	\$1,908.60
DQCC/HCC	1/8 PAGE (With Full Processed Colour)	\$217.73	\$2,612.80
TQC	3/16 PAGE (No Color)	\$224.38	\$2,692.60
TQCC	3/16 PAGE (With Full Processed Colour)	\$309.12	\$3,709.40
DHC	1/4 PAGE (No Color)	\$293.94	\$3,527.30
DHCC	1/4 PAGE (With Full Processed Colour)	\$406.93	\$4,883.20
THC	3/8 PAGE (No Color)	\$433.74	\$5,204.90
THCC	3/8 PAGE (With Full Processed Colour)	\$602.76	\$7,233.10
HP	1/2 PAGE (No Color)	\$517.92	\$6,215.00
HPC	1/2 PAGE (With Full Processed Colour)	\$720.79	\$8,649.50
FP	FULL PAGE (No Color)	\$775.16	\$9,301.90
FPC	FULL PAGE (With Full Processed Colour)	\$1,080.08	\$12,961.00
<b>OTHER WAYS TO ADVERTISE IN THE INFO-TEL DIRECTORY</b>			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
COMMUNITY	COMMUNITY PAGE SPONSORSHIP (Full Colour)	\$133.82	\$1,605.80
MENU	MENU PAGE (Need a DQC Ad or Larger Under Restaurants or Pizza)	\$145.78	\$1,749.30
OBC	OUTSIDE BACK COVER (Includes TQC (No Colour) Inside)	\$2,005.49	\$24,065.90
IBC	INSIDE BACK COVER (Includes DQC (No Colour) Inside)	\$1,694.16	\$20,329.90
HIBC	HALF INSIDE BACK COVER (Includes QC (No Colour) Inside)	\$925.88	\$11,110.60
IFC	INSIDE FRONT COVER (Includes DQC (No Colour) Inside)	\$1,806.09	\$21,673.10
HIFC	HALF INSIDE FRONT COVER (Includes QC (No Colour) Inside)	\$1,077.35	\$12,928.20
SPINE	SPINE - FULL COLOUR LOGO (Includes QC (No Colour) Inside)	\$801.48	\$9,617.80
BANNER	BANNER - FULL COLOUR LOGO ON FRONT COVER (Includes QC (No Colour) Inside)	\$918.34	\$11,020.10
<b>We Accept Cash, Cheques, Post Dated Cheques, Pre-Authorized Payments, Visa &amp; Master Card</b>			

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