

# INFO-TEL DIRECTORY

## 2019 RATE SHEET FOR KAMLOOPS

<b>WHITE PAGE LISTINGS</b>			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
WRL/WEL	WHITE REGULAR LISTING/ WHITE EXTRA LINE OF INFORMATION	\$7.42	\$89.00
WBN	WHITE BOLD LISTING & BOLD NUMBER	\$12.91	\$154.90
WFB	WHITE FEATURE BOLD LISTING WITH YELLOW HIGHLIGHT	\$31.12	\$373.40
WTM2	1" WHITE TRADE MARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$57.18	\$686.10
WTM3	1 1/2" WHITE TRADE MARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$78.03	\$936.30
WTM4	2" WHITE TRADE MARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$97.77	\$1,173.20
<b>YELLOW SECTION LISTINGS</b>			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
RL	REGULAR LISTING	\$17.55	\$210.60
AL/EL	ALTERNATE LISTING/EXTRA LINE	\$7.42	\$89.00
ABN	ANCHOR BOLD LISTING (See Ad This Classification)	\$12.91	\$154.90
BN	BOLD NAME & NUMBER	\$23.03	\$276.40
CR	CROSS REFERENCE (See Ad Under Other Heading)	\$30.47	\$365.60
YFBR/G/B	FEATURE BOLD LISTING (Super Bold In Colour)	\$34.50	\$414.00
<b>INCOLUMN ADS &amp; TRADE MARKS</b>			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
1HS	1/2" INCOLUMN LISTING (No Colour, Black on Yellow)	\$32.84	\$394.10
1HSR/B/G	1/2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$41.15	\$493.80
2HS	1" INCOLUMN LISTING (No Colour, Black on Yellow)	\$47.53	\$570.30
2HSR/B/G	1" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$63.83	\$765.90
3HS	1 1/2" INCOLUMN LISTING (No Colour, Black on Yellow)	\$63.83	\$765.90
3HSR/B/G	1 1/2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$87.88	\$1,054.60
4HS	2" INCOLUMN LISTING (No Colour, Black on Yellow)	\$77.29	\$927.50
4HSR/B/G	2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$103.25	\$1,239.00
TN	TRADE NAME LISTING	\$23.15	\$277.80
TM	1" TRADE MARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$70.12	\$841.40
TMR/B/G	1" TRADE MARK WITH LOGO (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$86.73	\$1,040.70
TM3	1 1/2" TRADE MARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$90.95	\$1,091.40
TM3R/B/G	1 1/2" TRADE MARK WITH LOGO (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$119.20	\$1,430.40
CTM	2" CUSTOM TRADE MARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$110.68	\$1,328.20
CTMC	2" CUSTOM TRADE MARK WITH LOGO (White Bckgrd, Full Colour Logo & 1 Colour Red, Blue or Green)	\$145.46	\$1,745.50
TAL	TRADE ALTERNATE LISTING (Fax Line, Toll Free, Website, Email & Departments)	\$7.42	\$89.00
TBN	TRADE BOLD NAME & NUMBER	\$12.91	\$154.90
TEL	TRADE EXTRA LINE (Extra Line of Text Only)	\$7.42	\$89.00
TRL	TRADE REGULAR LISTING	\$7.42	\$89.00
<b><i>We Accept Cash, Cheques, Post Dated Cheques, Pre-Authorized Payments, Visa &amp; Master Card</i></b>			

**Closing Date:**  
June 7th, 2019

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(Effective 9/26/2018)

**Distribution Date:**  
September 2019

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<b>DISPLAY ADS</b>			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
QC	1/16 PAGE (No Color)	\$98.53	\$1,182.30
QCC	1/16 PAGE (With Full Processed Colour)	\$132.89	\$1,594.70
3U	3/32 PAGE (No Color)	\$127.28	\$1,527.30
3UC	3/32 PAGE (With Full Processed Colour)	\$172.55	\$2,070.60
DQC/HC	1/8 PAGE (No Color)	\$167.00	\$2,004.00
DQCC/HCC	1/8 PAGE (With Full Processed Colour)	\$228.62	\$2,743.40
TQC	3/16 PAGE (No Color)	\$235.60	\$2,827.20
TQCC	3/16 PAGE (With Full Processed Colour)	\$324.58	\$3,894.90
DHC	1/4 PAGE (No Color)	\$308.64	\$3,703.70
DHCC	1/4 PAGE (With Full Processed Colour)	\$427.28	\$5,127.40
THC	3/8 PAGE (No Color)	\$455.43	\$5,465.20
THCC	3/8 PAGE (With Full Processed Colour)	\$632.90	\$7,594.80
HP	1/2 PAGE (No Color)	\$518.82	\$6,225.80
HPC	1/2 PAGE (With Full Processed Colour)	\$756.83	\$9,082.00
FP	FULL PAGE (No Color)	\$813.92	\$9,767.00
FPC	FULL PAGE (With Full Processed Colour)	\$1,134.09	\$13,609.10
<b>OTHER WAYS TO ADVERTISE IN THE INFO-TEL DIRECTORY</b>			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
COMMUNITY	COMMUNITY PAGE SPONSORSHIP (Full Colour)	\$140.51	\$1,686.10
MENU	MENU PAGE (Need a DQC Ad or Larger Under Restaurants or Pizza)	\$153.07	\$1,836.80
OBC	OUTSIDE BACK COVER (Includes TQC (No Colour) Inside)	\$2,105.77	\$25,269.20
IBC	INSIDE BACK COVER (Includes DQC (No Colour) Inside)	\$1,778.87	\$21,346.40
HIBC	HALF INSIDE BACK COVER (Includes QC (No Colour) Inside)	\$972.18	\$11,666.10
IFC	INSIDE FRONT COVER (Includes DQC (No Colour) Inside)	\$1,896.40	\$22,756.80
HIFC	HALF INSIDE FRONT COVER (Includes QC (No Colour) Inside)	\$1,131.22	\$13,574.60
SPINE	SPINE - FULL COLOUR LOGO (Includes QC (No Colour) Inside)	\$841.56	\$10,098.70
BANNER	BANNER - FULL COLOUR LOGO ON FRONT COVER (Includes QC (No Colour) Inside)	\$964.18	\$11,570.10
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