## **INFO-TEL DIRECTORY**

## 2020 RATE SHEET FOR VERNON/SALMON ARM/REVELSTOKE

	WHITE PAGE LISTINGS		
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
WRL/WEL	WHITE REGULAR LISTING/ WHITE EXTRA LINE OF INFORMATION	\$6.25	\$75.00
WBN	WHITE BOLD LISTING & BOLD NUMBER	\$9.33	\$112.00
WFB	WHITE FEATURE BOLD LISTING WITH YELLOW HIGHLIGHT	\$28.17	\$338.00
WTM2	1" WHITE TRADE MARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$46.75	\$561.00
WTM3	1 1/2" WHITE TRADE MARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$65.92	\$791.00
WTM4	2" WHITE TRADE MARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$83.50	\$1,002.00
	YELLOW SECTION LISTINGS		
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
RL	REGULAR LISTING	\$16.92	\$203.00
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AL/EL	ALTERNATE LISTING/EXTRA LINE	\$6.25	\$75.00
ABN	ANCHOR BOLD LISTING (See Ad This Classification)	\$9.33	\$112.00
BN	BOLD NAME & NUMBER	\$20.00	\$240.00
CR	CROSS REFERENCE (See Ad Under Other Heading)	\$26.17	\$314.00
YFBR/G/B	FEATURE BOLD LISTING (Super Bold In Colour)	\$30.25	\$363.00
	INCOLUMN ADS & TRADE MARKS		
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
1HS	1/2" INCOLUMN LISTING (No Colour, Black on Yellow)	\$31.00	\$372.00
1HSR/B/G	1/2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$38.83	\$466.00
2HS	1" INCOLUMN LISTING (No Colour, Black on Yellow)	\$42.92	\$515.00
2HSR/B/G	1" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$54.83	\$658.00
3HS	1 1/2" INCOLUMN LISTING (No Colour, Black on Yellow)	\$54.83	\$658.00
3HSR/B/G	1 1/2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$72.50	\$870.00
4HS	2" INCOLUMN LISTING(No Colour, Black on Yellow)	\$66.42	\$797.00
4HSR/B/G	2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$87.75	\$1,053.00
	TRADE NAME LISTING	\$16.33	\$196.00
TM	1" TRADE MARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$59.67	\$716.00
TMR/B/G	1" TRADE MARK WITH LOGO (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$76.67	\$920.00
TM3	1 1/2" TRADE MARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$78.75	\$945.00
TM3R/B/G	1 1/2" TRADE MARK WITH LOGO (White Background & 1 Colour ONLY Red, Blue or Green)	\$103.50	\$1,242.00
CTM	2" CUSTOM TRADE MARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$100.00	\$1,200.00
CTMC	2" CUSTOM TRADE MARK WITH LOGO (White Bokgrd, Full Colour Logo, Text Red, Blue or Green)	\$127.00	\$1,524.00
TAL	TRADE ALTERNATE LISTING (Fax Line, Toll Free, Website, Email & Departments)	\$6.25	\$1,524.00
TBN	TRADE BOLD NAME & NUMBER	\$9.33	\$112.00
TEL	TRADE EXTRA LINE (Extra Line of Text Only)	\$9.33 \$6.25	\$112.00 \$75.00
TRL	TRADE REGULAR LISTING	\$6.25	\$75.00
W	 e Accept Cash, Cheques, Post Dated Cheques, Pre-Authorized Payments, Visa & Mas 	eter Card	

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## 2020 RATE SHEET FOR VERNON/SALMON ARM/REVELSTOKE

QCC	DESCRIPTION  1/16 PAGE (No Color)  1/16 PAGE (With Full Processed Colour)  3/32 PAGE (No Color)	MONTHLY RATE \$81.42	ANNUAL RATE \$977.00
QCC	1/16 PAGE (With Full Processed Colour)		\$977.00
			2777.50
3U ;	3/32 PAGE (No Color)	\$108.50	\$1,302.00
	0/02 1 Ade (NO 00101)	\$111.33	\$1,336.00
3UC :	3/32 PAGE (With Full Processed Colour)	\$151.00	\$1,812.00
DQC/HC	1/8 PAGE (No Color)	\$146.67	\$1,760.00
DQCC/HCC	1/8 PAGE (With Full Processed Colour)	\$200.08	\$2,401.00
TQC :	3/16 PAGE (No Color)	\$211.92	\$2,543.00
TQCC	3/16 PAGE (With Full Processed Colour)	\$291.83	\$3,502.00
DHC	1/4 PAGE (No Color)	\$276.83	\$3,322.00
DHCC	1/4 PAGE (With Full Processed Colour)	\$382.42	\$4,589.00
THC :	3/8 PAGE (No Color)	\$405.33	\$4,864.00
THCC	3/8 PAGE (With Full Processed Colour)	\$567.08	\$6,805.00
HP	1/2 PAGE (No Color)	\$513.92	\$6,167.00
HPC	1/2 PAGE (With Full Processed Colour)	\$683.58	\$8,203.00
FP	FULL PAGE (No Color)	\$792.00	\$9,504.00
-	FULL PAGE (With Full Processed Colour)	\$1,103.42	\$13,241.00
	OTHER WAYS TO ADVERTISE IN THE INFO-TEL DIRECTORY		
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
COMMUNITY	COMMUNITY PAGE SPONSORSHIP (Full Colour)	\$140.50	\$1,686.00
-	MENU PAGE (Need a DQC Ad or Larger Under Caterers, Coffee Specialty Bars, Pizza or Restaurants)	\$140.25	\$1,683.00
-	OUTSIDE BACK COVER (Includes TQC (No Colour) Inside)	\$1,885.83	\$22,630.00
-	INSIDE BACK COVER (Includes DQC (No Colour) Inside)	\$1,511.25	\$18,135.00
	HALF INSIDE BACK COVER (Includes QC (No Colour) Inside)	\$822.58	\$9,871.00
-	INSIDE FRONT COVER (Includes DQC (No Colour) Inside)	\$1,636.08	\$19,633.00
-	HALF INSIDE FRONT COVER (Includes QC (No Colour) Inside)	\$782.17	\$9,386.00
SPINE	SPINE - FULL COLOUR LOGO (Includes QC (No Colour) Inside)	\$590.08	\$7,081.00
	BANNER - FULL COLOUR LOGO ON FRONT COVER (Includes QC (No Colour) Inside)	\$731.50	\$8,778.00
We A	ccept Cash, Cheques, Post Dated Cheques, Pre-Authorized Payments, Visa & Master	Card	