

INFO-TEL DIRECTORY

2020 RATE SHEET FOR VERNON/SALMON ARM/REVELSTOKE

| WHITE PAGE LISTINGS | | | |
|---|--|-----------------|-------------------|
| SIZE | DESCRIPTION | MONTHLY RATE | ANNUAL RATE |
| WRL/WEL | WHITE REGULAR LISTING/ WHITE EXTRA LINE OF INFORMATION | \$6.25 | \$75.00 |
| WBN | WHITE BOLD LISTING & BOLD NUMBER | \$9.33 | \$112.00 |
| WFB | WHITE FEATURE BOLD LISTING WITH YELLOW HIGHLIGHT | \$28.17 | \$338.00 |
| WTM2 | 1" WHITE TRADE MARK (Logo, Name, Address, Phone & Copy with Yellow Highlight) | \$46.75 | \$561.00 |
| WTM3 | 1 1/2" WHITE TRADE MARK (Logo, Name, Address, Phone & Copy with Yellow Highlight) | \$65.92 | \$791.00 |
| WTM4 | 2" WHITE TRADE MARK (Logo, Name, Address, Phone & Copy with Yellow Highlight) | \$83.50 | \$1,002.00 |
| YELLOW SECTION LISTINGS | | | |
| SIZE | DESCRIPTION | MONTHLY RATE | ANNUAL RATE |
| RL | REGULAR LISTING | \$16.92 | \$203.00 |
| AL/EL | ALTERNATE LISTING/EXTRA LINE | \$6.25 | \$75.00 |
| ABN | ANCHOR BOLD LISTING (See Ad This Classification) | \$9.33 | \$112.00 |
| BN | BOLD NAME & NUMBER | \$20.00 | \$240.00 |
| CR | CROSS REFERENCE (See Ad Under Other Heading) | \$26.17 | \$314.00 |
| YFBR/G/B | FEATURE BOLD LISTING (Super Bold In Colour) | \$30.25 | \$363.00 |
| INCOLUMN ADS & TRADE MARKS | | | |
| SIZE | DESCRIPTION | MONTHLY RATE | ANNUAL RATE |
| 1HS | 1/2" INCOLUMN LISTING (No Colour, Black on Yellow) | \$31.00 | \$372.00 |
| 1HSR/B/G | 1/2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green) | \$38.83 | \$466.00 |
| 2HS | 1" INCOLUMN LISTING (No Colour, Black on Yellow) | \$42.92 | \$515.00 |
| 2HSR/B/G | 1" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green) | \$54.83 | \$658.00 |
| 3HS | 1 1/2" INCOLUMN LISTING (No Colour, Black on Yellow) | \$54.83 | \$658.00 |
| 3HSR/B/G | 1 1/2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green) | \$72.50 | \$870.00 |
| 4HS | 2" INCOLUMN LISTING (No Colour, Black on Yellow) | \$66.42 | \$797.00 |
| 4HSR/B/G | 2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green) | \$87.75 | \$1,053.00 |
| | TRADE NAME LISTING | \$16.33 | \$196.00 |
| TM | 1" TRADE MARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL) | \$59.67 | \$716.00 |
| TMR/B/G | 1" TRADE MARK WITH LOGO (Includes White Background & 1 Colour ONLY Red, Blue or Green) | \$76.67 | \$920.00 |
| TM3 | 1 1/2" TRADE MARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL) | \$78.75 | \$945.00 |
| TM3R/B/G | 1 1/2" TRADE MARK WITH LOGO (White Background & 1 Colour ONLY Red, Blue or Green) | \$103.50 | \$1,242.00 |
| CTM | 2" CUSTOM TRADE MARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL) | \$100.00 | \$1,200.00 |
| CTMC | 2" CUSTOM TRADE MARK WITH LOGO (White Bckgrd, Full Colour Logo, Text Red, Blue or Green) | \$127.00 | \$1,524.00 |
| TAL | TRADE ALTERNATE LISTING (Fax Line, Toll Free, Website, Email & Departments) | \$6.25 | \$75.00 |
| TBN | TRADE BOLD NAME & NUMBER | \$9.33 | \$112.00 |
| TEL | TRADE EXTRA LINE (Extra Line of Text Only) | \$6.25 | \$75.00 |
| TRL | TRADE REGULAR LISTING | \$6.25 | \$75.00 |
| We Accept Cash, Cheques, Post Dated Cheques, Pre-Authorized Payments, Visa & Master Card | | | |

