

INFO-TEL DIRECTORY

2020 ANNUAL RATE SHEET FOR PENTICTON/SOUTH OKANAGAN

WHITE PAGE LISTINGS			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
WRL/WEL	WHITE REGULAR LISTING/ WHITE EXTRA LINE OF INFORMATION	\$6.17	\$74.00
WBN	WHITE BOLD LISTING & BOLD NUMBER	\$9.00	\$108.00
WFB	WHITE FEATURE BOLD LISTING WITH YELLOW HIGHLIGHT	\$28.17	\$338.00
WTM2	1" WHITE TRADE MARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$45.00	\$540.00
WTM3	1 1/2" WHITE TRADE MARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$63.50	\$762.00
WTM4	2" WHITE TRADE MARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$80.58	\$967.00
YELLOW SECTION LISTINGS			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
RL	REGULAR LISTING	\$16.83	\$202.00
AL/EL	ALTERNATE LISTING/EXTRA LINE	\$6.17	\$74.00
ABN	ANCHOR BOLD LISTING (See Ad This Classification)	\$9.00	\$108.00
BN	BOLD NAME & NUMBER	\$19.67	\$236.00
CR	CROSS REFERENCE (See Ad Under Other Heading)	\$25.67	\$308.00
YFBR/G/B	FEATURE BOLD LISTING (Super Bold In Colour)	\$29.17	\$350.00
INCOLUMN ADS & TRADE MARKS			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
1HS	1/2" INCOLUMN LISTING (No Colour, Black on Yellow)	\$30.17	\$362.00
1HSR/B/G	1/2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$38.75	\$465.00
2HS	1" INCOLUMN LISTING (No Colour, Black on Yellow)	\$42.42	\$509.00
2HSR/B/G	1" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$54.08	\$649.00
3HS	1 1/2" INCOLUMN LISTING (No Colour, Black on Yellow)	\$54.08	\$649.00
3HSR/B/G	1 1/2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$71.17	\$854.00
4HS	2" INCOLUMN LISTING (No Colour, Black on Yellow)	\$65.25	\$783.00
4HSR/B/G	2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$85.75	\$1,029.00
TN	TRADE NAME LISTING	\$15.00	\$180.00
TM	1" TRADE MARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$58.42	\$701.00
TMR/B/G	1" TRADE MARK WITH LOGO (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$75.08	\$901.00
TM3	1 1/2" TRADE MARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$77.08	\$925.00
TM3R/B/G	1 1/2" TRADE MARK WITH LOGO (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$101.08	\$1,213.00
CTM	2" CUSTOM TRADE MARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$94.08	\$1,129.00
CTMC	2" CUSTOM TRADE MARK WITH LOGO (Includes White Bckgrd, Full Colour Logo & 1 Text Colour Red, Blue or Green)	\$123.58	\$1,483.00
TAL	TRADE ALTERNATE LISTING (Fax Line, Toll Free, Website, Email & Departments)	\$6.17	\$74.00
TBN	TRADE BOLD NAME & NUMBER	\$9.00	\$108.00
TEL	TRADE EXTRA LINE (Extra Line of Text Only)	\$6.17	\$74.00
TRL	TRADE REGULAR LISTING	\$6.17	\$74.00
We Accept Cash, Cheques, Post Dated Cheques, Pre-Authorized Payments, Visa & Master Card			

