

INFO-TEL DIRECTORY

2012 RATE SHEET FOR VERNON/SALMON ARM/REVELSTOKE

WHITE PAGE LISTINGS			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
WRL/WEL	WHITE REGULAR LISTING/ WHITE EXTRA LINE OF INFORMATION	\$4.43	\$53.10
WBN	WHITE BOLD LISTING & BOLD NUMBER	\$6.67	\$80.00
WFB	WHITE FEATURE BOLD LISTING WITH YELLOW HIGHLIGHT	\$19.24	\$230.90
WTM2	1" WHITE TRADE MARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$33.22	\$398.60
WTM3	1 1/2" WHITE TRADE MARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$46.81	\$561.70
WTM4	2" WHITE TRADE MARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$59.29	\$711.50
YELLOW SECTION LISTINGS			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
RL/AL/EL	REGULAR LISTING/ALTERNATE LISTING/EXTRA LINE	\$4.43	\$53.10
ABN	ANCHOR BOLD LISTING (See Ad This Classification)	\$6.67	\$80.00
BN	BOLD NAME & NUMBER	\$6.67	\$80.00
CR	CROSS REFERENCE (See Ad Under Other Heading)	\$11.03	\$132.40
YFBR/G/B	FEATURE BOLD LISTING (Super Bold In Colour)	\$13.92	\$167.00
INCOLUMN ADS & TRADE MARKS			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
1HS	1/2" INCOLUMN LISTING (No Colour, Black on Yellow)	\$22.03	\$264.40
1HSR/B/G	1/2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$27.58	\$330.90
2HS	1" INCOLUMN LISTING (No Colour, Black on Yellow)	\$30.46	\$365.50
2HSR/B/G	1" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$38.96	\$467.50
3HS	1 1/2" INCOLUMN LISTING (No Colour, Black on Yellow)	\$38.96	\$467.50
3HSR/B/G	1 1/2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$51.55	\$618.60
4HS	2" INCOLUMN LISTING (No Colour, Black on Yellow)	\$47.21	\$566.50
4HSR/B/G	2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$62.34	\$748.10
TN	TRADE NAME LISTING	\$11.58	\$139.00
TM	1" TRADE MARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$42.40	\$508.80
TMR/B/G	1" TRADE MARK WITH LOGO (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$54.44	\$653.30
TM3	1 1/2" TRADE MARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$55.99	\$671.90
TM3R/B/G	1 1/2" TRADE MARK WITH LOGO (White Background & 1 Colour ONLY Red, Blue or Green)	\$73.57	\$882.80
CTM	2" CUSTOM TRADE MARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$71.08	\$853.00
CTMC	2" CUSTOM TRADE MARK WITH LOGO (White Bckgrd, Full Colour Logo, Text Red, Blue or Green)	\$90.22	\$1,082.60
TAL	TRADE ALTERNATE LISTING (Fax Line, Toll Free, Website, Email & Departments)	\$4.43	\$53.10
TBN	TRADE BOLD NAME & NUMBER	\$6.67	\$80.00
TEL	TRADE EXTRA LINE (Extra Line of Text Only)	\$4.43	\$53.10
TRL	TRADE REGULAR LISTING	\$4.43	\$53.10
<i>We Accept Cash, Cheques, Post Dated Cheques, Pre-Authorized Payments, Visa & Master Card</i>			

