

INFO-TEL DIRECTORY

2011 ANNUAL RATE SHEET FOR PENTICTON/SOUTH OKANAGAN

WHITE PAGE LISTINGS			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
WRL/WEL	WHITE REGULAR LISTING/ WHITE EXTRA LINE OF INFORMATION	\$3.97	\$47.60
WBN	WHITE BOLD LISTING & BOLD NUMBER	\$5.82	\$69.80
WFB	WHITE FEATURE BOLD LISTING WITH YELLOW HIGHLIGHT	\$16.68	\$200.10
WTM2	1" WHITE TRADE MARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$28.92	\$347.00
WTM3	1 1/2" WHITE TRADE MARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$40.92	\$491.00
WTM4	2" WHITE TRADE MARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$51.91	\$622.90
YELLOW SECTION LISTINGS			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
RL/AL/EL	REGULAR LISTING/ALTERNATE LISTING/EXTRA LINE	\$3.97	\$47.60
ABN	ANCHOR BOLD LISTING (See Ad This Classification)	\$5.82	\$69.80
BN	BOLD NAME & NUMBER	\$5.82	\$69.80
CR	CROSS REFERENCE (See Ad Under Other Heading)	\$9.64	\$115.70
YFBR/G/B	FEATURE BOLD LISTING (Super Bold In Colour) *Telus Has NO Colour	\$11.93	\$143.10
INCOLUMN ADS & TRADE MARKS			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
1HS	1/2" INCOLUMN LISTING (No Colour, Black on Yellow)	\$19.48	\$233.70
1HSR/B/G	1/2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$25.01	\$300.10
2HS	1" INCOLUMN LISTING (No Colour, Black on Yellow)	\$27.33	\$328.00
2HSR/B/G	1" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$34.85	\$418.20
3HS	1 1/2" INCOLUMN LISTING (No Colour, Black on Yellow)	\$34.85	\$418.20
3HSR/B/G	1 1/2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$45.86	\$550.30
4HS	2" INCOLUMN LISTING (No Colour, Black on Yellow)	\$42.05	\$504.60
4HSR/B/G	2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$55.26	\$663.10
TN	TRADE NAME LISTING	\$9.64	\$115.70
TM	1" TRADE MARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$37.67	\$452.00
TMR/B/G	1" TRADE MARK WITH LOGO (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$48.38	\$580.60
TM3	1 1/2" TRADE MARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$49.67	\$596.00
TM3R/B/G	1 1/2" TRADE MARK WITH LOGO (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$65.13	\$781.50
CTM	2" CUSTOM TRADE MARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$60.66	\$727.90
CTMC	2" CUSTOM TRADE MARK WITH LOGO (Includes White Bckgrd, Full Colour Logo & 1 Text Colour Red, Blue or Green)	\$79.65	\$955.80
TAL	TRADE ALTERNATE LISTING (Fax Line, Toll Free, Website, Email & Departments)	\$3.97	\$47.60
TBN	TRADE BOLD NAME & NUMBER	\$5.82	\$69.80
TEL	TRADE EXTRA LINE (Extra Line of Text Only)	\$3.97	\$47.60
TRL	TRADE REGULAR LISTING	\$3.97	\$47.60
<i>We Accept Cash, Cheques, Post Dated Cheques, Pre-Authorized Payments, Visa & Master Card</i>			

Closing Date:
Nov 12, 2010

Distribution Date:
February 2011

