

# INFO-TEL DIRECTORY

## 2012 ANNUAL RATE SHEET FOR PENTICTON/SOUTH OKANAGAN

<b>WHITE PAGE LISTINGS</b>			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
WRL/WEL	WHITE REGULAR LISTING/ WHITE EXTRA LINE OF INFORMATION	\$4.17	\$50.00
WBN	WHITE BOLD LISTING & BOLD NUMBER	\$6.11	\$73.30
WFB	WHITE FEATURE BOLD LISTING WITH YELLOW HIGHLIGHT	\$17.93	\$215.10
WTM2	1" WHITE TRADE MARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$30.45	\$365.40
WTM3	1 1/2" WHITE TRADE MARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$42.97	\$515.60
WTM4	2" WHITE TRADE MARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$54.51	\$654.10
<b>YELLOW SECTION LISTINGS</b>			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
RL/AL/EL	REGULAR LISTING/ALTERNATE LISTING/EXTRA LINE	\$4.17	\$50.00
ABN	ANCHOR BOLD LISTING (See Ad This Classification)	\$6.11	\$73.30
BN	BOLD NAME & NUMBER	\$6.11	\$73.30
CR	CROSS REFERENCE (See Ad Under Other Heading)	\$10.13	\$121.50
YFBR/G/B	FEATURE BOLD LISTING (Super Bold In Colour) *Telus Has NO Colour	\$12.53	\$150.30
<b>INCOLUMN ADS &amp; TRADE MARKS</b>			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
1HS	1/2" INCOLUMN LISTING (No Colour, Black on Yellow)	\$20.45	\$245.40
1HSR/B/G	1/2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$26.26	\$315.10
2HS	1" INCOLUMN LISTING (No Colour, Black on Yellow)	\$28.70	\$344.40
2HSR/B/G	1" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$36.59	\$439.10
3HS	1 1/2" INCOLUMN LISTING (No Colour, Black on Yellow)	\$36.59	\$439.10
3HSR/B/G	1 1/2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$48.15	\$577.80
4HS	2" INCOLUMN LISTING (No Colour, Black on Yellow)	\$44.15	\$529.80
4HSR/B/G	2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$58.03	\$696.30
TN	TRADE NAME LISTING	\$10.13	\$121.50
TM	1" TRADE MARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$39.55	\$474.60
TMR/B/G	1" TRADE MARK WITH LOGO (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$50.80	\$609.60
TM3	1 1/2" TRADE MARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$52.15	\$625.80
TM3R/B/G	1 1/2" TRADE MARK WITH LOGO (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$68.38	\$820.60
CTM	2" CUSTOM TRADE MARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$63.69	\$764.30
CTMC	2" CUSTOM TRADE MARK WITH LOGO (Includes White Bckgrd, Full Colour Logo & 1 Text Colour Red, Blue or Green)	\$83.63	\$1,003.60
TAL	TRADE ALTERNATE LISTING (Fax Line, Toll Free, Website, Email & Departments)	\$4.17	\$50.00
TBN	TRADE BOLD NAME & NUMBER	\$6.11	\$73.30
TEL	TRADE EXTRA LINE (Extra Line of Text Only)	\$4.17	\$50.00
TRL	TRADE REGULAR LISTING	\$4.17	\$50.00
<b>We Accept Cash, Cheques, Post Dated Cheques, Pre-Authorized Payments, Visa &amp; Master Card</b>			

