

INFO-TEL DIRECTORY

2012 ANNUAL RATE SHEET FOR KELOWNA

WHITE PAGE LISTINGS			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
WRL/WEL	WHITE REGULAR LISTING/ WHITE EXTRA LINE OF INFORMATION	\$5.53	\$66.30
WBN	WHITE BOLD LISTING & BOLD NUMBER	\$9.10	\$109.20
WFB	WHITE FEATURE BOLD LISTING WITH YELLOW HIGHLIGHT	\$21.47	\$257.60
WTM2	1" WHITE TRADE MARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$41.91	\$502.90
WTM3	1 1/2" WHITE TRADE MARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$57.12	\$685.40
WTM4	2" WHITE TRADE MARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$71.69	\$860.30
YELLOW SECTION LISTINGS			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
RL/AL/EL	REGULAR LISTING/ALTERNATE LISTING/EXTRA LINE	\$5.53	\$66.30
ABN	ANCHOR BOLD LISTING (See Ad This Classification)	\$9.10	\$109.20
BN	BOLD NAME & NUMBER	\$9.10	\$109.20
CR	CROSS REFERENCE (See Ad Under Other Heading)	\$14.12	\$169.40
YFBR/G/B	FEATURE BOLD LISTING (Super Bold In Colour)	\$16.73	\$200.70
INCOLUMN ADS & TRADE MARKS			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
1HS	1/2" INCOLUMN LISTING (No Colour, Black on Yellow)	\$23.90	\$286.80
1HSR/B/G	1/2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$29.80	\$357.60
2HS	1" INCOLUMN LISTING (No Colour, Black on Yellow)	\$35.82	\$429.80
2HSR/B/G	1" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$46.61	\$559.30
3HS	1 1/2" INCOLUMN LISTING (No Colour, Black on Yellow)	\$46.61	\$559.30
3HSR/B/G	1 1/2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$61.25	\$735.00
4HS	2" INCOLUMN LISTING (No Colour, Black on Yellow)	\$56.45	\$677.40
4HSR/B/G	2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$72.58	\$871.00
TN	TRADE NAME LISTING	\$15.18	\$182.10
TM	1" TRADE MARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$51.09	\$613.10
TMR/B/G	1" TRADE MARK WITH LOGO (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$63.13	\$757.50
TM3	1 1/2" TRADE MARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$66.31	\$795.70
TM3R/B/G	1 1/2" TRADE MARK WITH LOGO (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$87.02	\$1,044.20
CTM	2" CUSTOM TRADE MARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$80.88	\$970.50
CTMC	2" CUSTOM TRADE MARK WITH LOGO (White Bckgrd, Full Colour Logo & 1 Colour Red, Blue or Green)	\$105.98	\$1,271.80
TAL	TRADE ALTERNATE LISTING (Fax Line, Toll Free, Website, Email & Departments)	\$5.53	\$66.30
TBN	TRADE BOLD NAME & NUMBER	\$9.10	\$109.20
TEL	TRADE EXTRA LINE (Extra Line of Text Only)	\$5.53	\$66.30
TRL	TRADE REGULAR LISTING	\$5.53	\$66.30
<i>We Accept Cash, Cheques, Post Dated Cheques, Pre-Authorized Payments, Visa & Master Card</i>			

