

INFO-TEL DIRECTORY

2012 RATE SHEET FOR KAMLOOPS

WHITE PAGE LISTINGS			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
WRL/WEL	WHITE REGULAR LISTING/ WHITE EXTRA LINE OF INFORMATION	\$5.27	\$63.20
WBN	WHITE BOLD LISTING & BOLD NUMBER	\$9.17	\$110.00
WFB	WHITE FEATURE BOLD LISTING WITH YELLOW HIGHLIGHT	\$20.91	\$250.90
WTM2	1" WHITE TRADE MARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$40.63	\$487.60
WTM3	1 1/2" WHITE TRADE MARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$55.45	\$665.40
WTM4	2" WHITE TRADE MARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$69.47	\$833.60
YELLOW SECTION LISTINGS			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
RL/AL/EL	REGULAR LISTING/ALTERNATE LISTING/EXTRA LINE	\$5.27	\$63.20
ABN	ANCHOR BOLD LISTING (See Ad This Classification)	\$9.17	\$110.00
BN	BOLD NAME & NUMBER	\$9.17	\$110.00
CR	CROSS REFERENCE (See Ad Under Other Heading)	\$14.45	\$173.40
YFBR/G/B	FEATURE BOLD LISTING (Super Bold In Colour)	\$17.32	\$207.80
INCOLUMN ADS & TRADE MARKS			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
1HS	1/2" INCOLUMN LISTING (No Colour, Black on Yellow)	\$23.34	\$280.10
1HSR/B/G	1/2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$29.24	\$350.90
2HS	1" INCOLUMN LISTING (No Colour, Black on Yellow)	\$33.77	\$405.20
2HSR/B/G	1" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$45.36	\$544.30
3HS	1 1/2" INCOLUMN LISTING (No Colour, Black on Yellow)	\$45.36	\$544.30
3HSR/B/G	1 1/2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$62.45	\$749.40
4HS	2" INCOLUMN LISTING (No Colour, Black on Yellow)	\$54.92	\$659.00
4HSR/B/G	2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$73.38	\$880.60
TN	TRADE NAME LISTING	\$14.49	\$173.90
TM	1" TRADE MARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$49.83	\$597.90
TMR/B/G	1" TRADE MARK WITH LOGO (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$61.63	\$739.50
TM3	1 1/2" TRADE MARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$64.63	\$775.60
TM3R/B/G	1 1/2" TRADE MARK WITH LOGO (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$84.72	\$1,016.60
CTM	2" CUSTOM TRADE MARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$78.66	\$943.90
CTMC	2" CUSTOM TRADE MARK WITH LOGO (White Bckgrd, Full Colour Logo & 1 Colour Red, Blue or Green)	\$103.38	\$1,240.50
TAL	TRADE ALTERNATE LISTING (Fax Line, Toll Free, Website, Email & Departments)	\$5.27	\$63.20
TBN	TRADE BOLD NAME & NUMBER	\$9.17	\$110.00
TEL	TRADE EXTRA LINE (Extra Line of Text Only)	\$5.27	\$63.20
TRL	TRADE REGULAR LISTING	\$5.27	\$63.20
<i>We Accept Cash, Cheques, Post Dated Cheques, Pre-Authorized Payments, Visa & Master Card</i>			

Closing Date:
April 20, 2012

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(Effective 9/20/2011)

Distribution Date:
August 2012

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DISPLAY ADS			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
QC	1/16 PAGE (No Color)	\$70.03	\$840.30
QCC	1/16 PAGE (With Full Processed Colour)	\$94.44	\$1,133.30
3U	3/32 PAGE (No Color)	\$90.45	\$1,085.40
3UC	3/32 PAGE (With Full Processed Colour)	\$122.63	\$1,471.50
DQC/HC	1/8 PAGE (No Color)	\$118.68	\$1,424.20
DQCC/HCC	1/8 PAGE (With Full Processed Colour)	\$162.47	\$1,949.60
TQC	3/16 PAGE (No Color)	\$167.43	\$2,009.20
TQCC	3/16 PAGE (With Full Processed Colour)	\$230.68	\$2,768.10
DHC	1/4 PAGE (No Color)	\$219.33	\$2,632.00
DHCC	1/4 PAGE (With Full Processed Colour)	\$303.66	\$3,643.90
THC	3/8 PAGE (No Color)	\$323.66	\$3,883.90
THCC	3/8 PAGE (With Full Processed Colour)	\$449.79	\$5,397.50
HP	1/2 PAGE (No Color)	\$386.47	\$4,637.60
HPC	1/2 PAGE (With Full Processed Colour)	\$537.86	\$6,454.30
FP	FULL PAGE (No Color)	\$578.43	\$6,941.10
FPC	FULL PAGE (With Full Processed Colour)	\$805.97	\$9,671.60
OTHER WAYS TO ADVERTISE IN THE INFO-TEL DIRECTORY			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
COMMUNITY	COMMUNITY PAGE SPONSORSHIP (Full Colour)	\$99.85	\$1,198.20
MENU	MENU PAGE (Need a DQC Ad or Larger Under Restaurants or Pizza)	\$108.78	\$1,305.30
OBC	OUTSIDE BACK COVER (Includes TQC (No Colour) Inside)	\$1,496.53	\$17,958.30
IBC	INSIDE BACK COVER (Includes DQC (No Colour) Inside)	\$1,264.20	\$15,170.40
HIBC	HALF INSIDE BACK COVER (Includes QC (No Colour) Inside)	\$690.91	\$8,290.90
IFC	INSIDE FRONT COVER (Includes DQC (No Colour) Inside)	\$1,347.73	\$16,172.80
HIFC	HALF INSIDE FRONT COVER (Includes QC (No Colour) Inside)	\$803.93	\$9,647.20
SPINE	SPINE - FULL COLOUR LOGO (Includes QC (No Colour) Inside)	\$598.08	\$7,176.90
BANNER	BANNER - FULL COLOUR LOGO ON FRONT COVER (Includes QC (No Colour) Inside)	\$685.28	\$8,223.30
<i>We Accept Cash, Cheques, Post Dated Cheques, Pre-Authorized Payments, Visa & Master Card</i>			

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