INFO-TEL DIRECTORY

2017 RATE SHEET FOR VERNON/SALMON ARM/REVELSTOKE

	WHITE PAGE LISTINGS		
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
WRL/WEL	WHITE REGULAR LISTING/ WHITE EXTRA LINE OF INFORMATION	$5.38	$64.60
WBN	WHITE BOLD LISTING & BOLD NUMBER	$8.10	$97.20
WFB	WHITE FEATURE BOLD LISTING WITH YELLOW HIGHLIGHT	$24.34	$292.10
WTM2	1"" WHITE TRADE MARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	$40.38	$484.50
WTM3	1 1/2"" WHITE TRADE MARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	$56.90	$682.80
WTM4	2"" WHITE TRADE MARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	$72.08	$864.90
	YELLOW SECTION LISTINGS		
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
RL	REGULAR LISTING	$14.57	$174.80
AL/EL	ALTERNATE LISTING/EXTRA LINE	$5.38	$64.60
ABN	ANCHOR BOLD LISTING (See Ad This Classification)	$8.10	$97.20
BN	BOLD NAME & NUMBER	$17.29	$207.50
CR	CROSS REFERENCE (See Ad Under Other Heading)	$22.60	$271.20
YFBR/G/B	FEATURE BOLD LISTING (Super Bold In Colour)	$26.11	$313.30
	INCOLUMN ADS & TRADE MARKS		
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
1HS	1/2" INCOLUMN LISTING (No Colour, Black on Yellow)	$26.78	$321.40
1HSR/B/G	1/2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	$33.53	$402.40
2HS	1" INCOLUMN LISTING (No Colour, Black on Yellow)	$37.03	$444.40
2HSR/B/G	1" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	$47.37	$568.40
3HS	1 1/2" INCOLUMN LISTING (No Colour, Black on Yellow)	$47.37	$568.40
3HSR/B/G	1 1/2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	$62.66	$751.90
4HS	2" INCOLUMN LISTING(No Colour, Black on Yellow)	$57.38	$688.50
4HSR/B/G	2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	$75.78	$909.30
	TRADE NAME LISTING	$14.09	$169.10
TM	1" TRADE MARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	$51.54	$618.50
TMR/B/G	1" TRADE MARK WITH LOGO (Includes White Background & 1 Colour ONLY Red, Blue or Green)	$66.18	$794.10
TM3	1 1/2" TRADE MARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	$68.06	$816.70
TM3R/B/G	1 1/2" TRADE MARK WITH LOGO (White Background & 1 Colour ONLY Red, Blue or Green)	$89.43	$1,073.10
CTM	2" CUSTOM TRADE MARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	$86.41	$1,036.90
CTMC	2" CUSTOM TRADE MARK WITH LOGO (White Bckgrd, Full Colour Logo,Text Red, Blue or Green)	$109.66	$1,315.90
TAL	TRADE ALTERNATE LISTING (Fax Line, Toll Free, Website, Email & Departments)	$5.38	$64.60
TBN	TRADE BOLD NAME & NUMBER	$8.10	$97.20
TEL	TRADE EXTRA LINE (Extra Line of Text Only)	$5.38	$64.60
TRL	TRADE REGULAR LISTING	$5.38	$64.60
We Accept Cash, Cheques, Post Dated Cheques, Pre-Authorized Payments, Visa & Master Card			

Closing Date:
April 7th, 2017

Distribution Date:
June 2017

INFO-TEL DIRECTORY

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	DISPLAY ADS		
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
QC	1/16 PAGE (No Color)	$70.28	$843.40
QCC	1/16 PAGE (With Full Processed Colour)	$93.72	$1,124.60
3U	3/32 PAGE (No Color)	$96.12	$1,153.40
3UC	3/32 PAGE (With Full Processed Colour)	$130.44	$1,565.30
DQC/HC	1/8 PAGE (No Color)	$126.72	$1,520.60
DQCC/HCC	1/8 PAGE (With Full Processed Colour)	$172.83	$2,074.00
TQC	3/16 PAGE (No Color)	$183.06	$2,196.70
TQCC	3/16 PAGE (With Full Processed Colour)	$252.07	$3,024.80
DHC	1/4 PAGE (No Color)	$239.18	$2,870.20
DHCC	1/4 PAGE (With Full Processed Colour)	$330.29	$3,963.50
THC	3/8 PAGE (No Color)	$350.14	$4,201.70
THCC	3/8 PAGE (With Full Processed Colour)	$489.88	$5,878.60
HP	1/2 PAGE (No Color)	$443.92	$5,327.00
HPC	1/2 PAGE (With Full Processed Colour)	$590.50	$7,086.00
FP	FULL PAGE (No Color)	$684.16	$8,209.90
FPC	FULL PAGE (With Full Processed Colour)	$953.14	$11,437.70
	OTHER WAYS TO ADVERTISE IN THE INFO-TEL DIRECTORY		
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
COMMUNITY	COMMUNITY PAGE SPONSORSHIP (Full Colour)	$121.38	$1,456.50
MENU	MENU PAGE (Need a DQC Ad or Larger Under Caterers, Coffee Specialty Bars, Pizza or Restaurants)	$121.19	$1,454.30
OBC	OUTSIDE BACK COVER (Includes TQC (No Colour) Inside)	$1,628.99	$19,547.90
IBC	INSIDE BACK COVER (Includes DQC (No Colour) Inside)	$1,305.43	$15,665.10
HIBC	HALF INSIDE BACK COVER (Includes QC (No Colour) Inside)	$710.59	$8,527.10
IFC	INSIDE FRONT COVER (Includes DQC (No Colour) Inside)	$1,413.29	$16,959.50
HIFC	HALF INSIDE FRONT COVER (Includes QC (No Colour) Inside)	$675.63	$8,107.50
SPINE	SPINE - FULL COLOUR LOGO (Includes QC (No Colour) Inside)	$509.72	$6,116.60
BANNER	BANNER - FULL COLOUR LOGO ON FRONT COVER (Includes QC (No Colour) Inside)	$631.89	$7,582.70
We Accept Cash, Cheques, Post Dated Cheques, Pre-Authorized Payments, Visa & Master Card			