

INFO-TEL DIRECTORY

2018 ANNUAL RATE SHEET FOR PENTICTON/SOUTH OKANAGAN

WHITE PAGE LISTINGS			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
WRL/WEL	WHITE REGULAR LISTING/ WHITE EXTRA LINE OF INFORMATION	\$5.58	\$67.00
WBN	WHITE BOLD LISTING & BOLD NUMBER	\$8.18	\$98.20
WFB	WHITE FEATURE BOLD LISTING WITH YELLOW HIGHLIGHT	\$25.54	\$306.50
WTM2	1" WHITE TRADE MARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$40.82	\$489.80
WTM3	1 1/2" WHITE TRADE MARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$57.58	\$691.00
WTM4	2" WHITE TRADE MARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$73.06	\$876.70
YELLOW SECTION LISTINGS			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
RL	REGULAR LISTING	\$15.23	\$182.80
AL/EL	ALTERNATE LISTING/EXTRA LINE	\$5.58	\$67.00
ABN	ANCHOR BOLD LISTING (See Ad This Classification)	\$8.18	\$98.20
BN	BOLD NAME & NUMBER	\$17.83	\$213.90
CR	CROSS REFERENCE (See Ad Under Other Heading)	\$23.22	\$278.60
YFBR/G/B	FEATURE BOLD LISTING (Super Bold In Colour)	\$26.43	\$317.20
INCOLUMN ADS & TRADE MARKS			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
1HS	1/2" INCOLUMN LISTING (No Colour, Black on Yellow)	\$27.41	\$328.90
1HSR/B/G	1/2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$35.19	\$422.30
2HS	1" INCOLUMN LISTING (No Colour, Black on Yellow)	\$38.46	\$461.50
2HSR/B/G	1" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$49.04	\$588.50
3HS	1 1/2" INCOLUMN LISTING (No Colour, Black on Yellow)	\$49.04	\$588.50
3HSR/B/G	1 1/2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$64.53	\$774.40
4HS	2" INCOLUMN LISTING (No Colour, Black on Yellow)	\$59.17	\$710.00
4HSR/B/G	2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$77.76	\$933.10
TN	TRADE NAME LISTING	\$13.58	\$162.90
TM	1" TRADE MARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$53.01	\$636.10
TMR/B/G	1" TRADE MARK WITH LOGO (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$68.08	\$817.00
TM3	1 1/2" TRADE MARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$69.88	\$838.60
TM3R/B/G	1 1/2" TRADE MARK WITH LOGO (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$91.64	\$1,099.70
CTM	2" CUSTOM TRADE MARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$85.35	\$1,024.20
CTMC	2" CUSTOM TRADE MARK WITH LOGO (Includes White Bckgrd, Full Colour Logo & 1 Text Colour Red, Blue or Green)	\$112.08	\$1,345.00
TAL	TRADE ALTERNATE LISTING (Fax Line, Toll Free, Website, Email & Departments)	\$5.58	\$67.00
TBN	TRADE BOLD NAME & NUMBER	\$8.18	\$98.20
TEL	TRADE EXTRA LINE (Extra Line of Text Only)	\$5.58	\$67.00
TRL	TRADE REGULAR LISTING	\$5.58	\$67.00
We Accept Cash, Cheques, Post Dated Cheques, Pre-Authorized Payments, Visa & Master Card			

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DISPLAY ADS			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
QC	1/16 PAGE (No Color)	\$72.06	\$864.70
QCC	1/16 PAGE (With Full Processed Colour)	\$96.05	\$1,152.60
3U	3/32 PAGE (No Color)	\$98.53	\$1,182.30
3UC	3/32 PAGE (With Full Processed Colour)	\$132.93	\$1,595.10
DQC/HC	1/8 PAGE (No Color)	\$129.34	\$1,552.10
DQCC/HCC	1/8 PAGE (With Full Processed Colour)	\$176.38	\$2,116.50
TQC	3/16 PAGE (No Color)	\$186.57	\$2,238.80
TQCC	3/16 PAGE (With Full Processed Colour)	\$256.65	\$3,079.80
DHC	1/4 PAGE (No Color)	\$243.30	\$2,919.60
DHCC	1/4 PAGE (With Full Processed Colour)	\$336.13	\$4,033.60
THC	3/8 PAGE (No Color)	\$358.36	\$4,300.30
THCC	3/8 PAGE (With Full Processed Colour)	\$497.56	\$5,970.70
HP	1/2 PAGE (No Color)	\$423.82	\$5,085.80
HPC	1/2 PAGE (With Full Processed Colour)	\$572.75	\$6,873.00
FP	FULL PAGE (No Color)	\$694.18	\$8,330.10
FPC	FULL PAGE (With Full Processed Colour)	\$966.87	\$11,602.40
OTHER WAYS TO ADVERTISE IN THE INFO-TEL DIRECTORY			
SIZE	DESCRIPTION	MONTHLY RATE	Item Annual
COMMUNITY	COMMUNITY PAGE SPONSORSHIP (Full Colour)	\$131.51	\$1,578.10
MENU	MENU PAGE (Need a DQC Ad or Larger Under Restaurants or Pizza)	\$127.33	\$1,528.00
OBC	OUTSIDE BACK COVER (Includes TQC (No Colour) Inside)	\$1,651.58	\$19,819.00
IBC	INSIDE BACK COVER (Includes DQC (No Colour) Inside)	\$1,323.85	\$15,886.20
HIBC	HALF INSIDE BACK COVER (Includes QC (No Colour) Inside)	\$721.20	\$8,654.40
IFC	INSIDE FRONT COVER (Includes DQC (No Colour) Inside)	\$1,433.16	\$17,197.90
HIFC	HALF INSIDE FRONT COVER (Includes QC (No Colour) Inside)	\$808.12	\$9,697.40
SPINE	SPINE - FULL COLOUR LOGO (Includes QC (No Colour) Inside)	\$517.23	\$6,206.70
BANNER	BANNER - FULL COLOUR LOGO ON FRONT COVER (Includes QC (No Colour) Inside)	\$653.26	\$7,839.10
We Accept Cash, Cheques, Post Dated Cheques, Pre-Authorized Payments, Visa & Master Card			

Closing Date:
December 22, 2017

Distribution Date:
February 2017