INFO-TEL DIRECTORY2017 RATE SHEET FOR KAMLOOPS

	WHITE PAGE LISTINGS		
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
WRL/WEL	WHITE REGULAR LISTING/ WHITE EXTRA LINE OF INFORMATION	\$6.73	\$80.80
WBN	WHITE BOLD LISTING & BOLD NUMBER	\$11.71	\$140.50
WFB	WHITE FEATURE BOLD LISTING WITH YELLOW HIGHLIGHT	\$28.23	\$338.70
WTM2	1" WHITE TRADE MARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$51.86	\$622.30
WTM3	1 1/2" WHITE TRADE MARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$70.77	\$849.20
WTM4	2" WHITE TRADE MARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$88.68	\$1,064.10
	YELLOW SECTION LISTINGS		
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
RL	REGULAR LISTING	\$15.92	\$191.00
AL/EL	ALTERNATE LISTING/EXTRA LINE	\$6.73	\$80.80
ABN	ANCHOR BOLD LISTING (See Ad This Classification)	\$11.71	\$140.50
BN	BOLD NAME & NUMBER	\$20.89	\$250.70
CR	CROSS REFERENCE (See Ad Under Other Heading)	\$27.63	\$331.60
YFBR/G/B	FEATURE BOLD LISTING (Super Bold In Colour)	\$31.29	\$375.50
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	INCOLUMN ADS & TRADE MARKS		
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
1HS	1/2" INCOLUMN LISTING (No Colour, Black on Yellow)	\$29.78	\$357.40
1HSR/B/G	1/2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$37.33	\$447.90
2HS	1" INCOLUMN LISTING (No Colour, Black on Yellow)	\$43.10	\$517.20
2HSR/B/G	1" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$57.89	\$694.70
3HS	1 1/2" INCOLUMN LISTING (No Colour, Black on Yellow)	\$57.89	\$694.70
3HSR/B/G	1 1/2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$79.72	\$956.60
4HS	2" INCOLUMN LISTING(No Colour, Black on Yellow)	\$70.10	\$841.20
4HSR/B/G	2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$93.65	\$1,123.80
TN	TRADE NAME LISTING	\$18.50	\$222.00
TM	1" TRADE MARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$63.59	\$763.10
TMR/B/G	1" TRADE MARK WITH LOGO (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$81.16	\$973.90
TM3	1 1/2" TRADE MARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$82.49	\$989.90
TM3R/B/G	1 1/2" TRADE MARK WITH LOGO (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$108.12	\$1,297.40
CTM	2" CUSTOM TRADE MARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$100.39	\$1,204.70
CTMC	2" CUSTOM TRADE MARK WITH LOGO (White Bckgrd, Full Colour Logo & 1 Colour Red, Blue or Green)	\$131.93	\$1,583.20
TAL	TRADE ALTERNATE LISTING (Fax Line, Toll Free, Website, Email & Departments)	\$6.73	\$80.80
TBN	TRADE BOLD NAME & NUMBER	\$11.71	\$140.50
TEL	TRADE EXTRA LINE (Extra Line of Text Only)	\$6.73	\$80.80
TRL	TRADE REGULAR LISTING	\$6.73	\$80.80
IKL	THADE REGULAR EIGHING	ψ0.70	ψ00.00
	We Accept Cash, Cheques, Post Dated Cheques, Pre-Authorized Payments, Visa & Master Ca	rd	

(Effective 6/21/2016)

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	DISPLAY ADS			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE	
QC	1/16 PAGE (No Color)	\$89.37	\$1,072.40	
QCC	1/16 PAGE (With Full Processed Colour)	\$120.54	\$1,446.50	
3U	3/32 PAGE (No Color)	\$115.44	\$1,385.30	
3UC	3/32 PAGE (With Full Processed Colour)	\$156.51	\$1,878.10	
DQC/HC	1/8 PAGE (No Color)	\$151.48	\$1,817.70	
DQCC/HCC	1/8 PAGE (With Full Processed Colour)	\$207.37	\$2,488.40	
TQC	3/16 PAGE (No Color)	\$213.70	\$2,564.40	
TQCC	3/16 PAGE (With Full Processed Colour)	\$294.40	\$3,532.80	
DHC	1/4 PAGE (No Color)	\$279.94	\$3,359.30	
DHCC	1/4 PAGE (With Full Processed Colour)	\$387.56	\$4,650.70	
THC	3/8 PAGE (No Color)	\$413.08	\$4,957.00	
THCC	3/8 PAGE (With Full Processed Colour)	\$574.06	\$6,888.70	
HP	1/2 PAGE (No Color)	\$493.25	\$5,919.00	
HPC	1/2 PAGE (With Full Processed Colour)	\$686.47	\$8,237.60	
FP	FULL PAGE (No Color)	\$738.24	\$8,858.90	
FPC	FULL PAGE (With Full Processed Colour)	\$1,028.65	\$12,343.80	
	OTHER WAYS TO ADVERTISE IN THE INFO-TEL DIRECTORY			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE	
COMMUNITY	COMMUNITY PAGE SPONSORSHIP (Full Colour)	\$127.44	\$1,529.30	
MENU	MENU PAGE (Need a DQC Ad or Larger Under Restaurants or Pizza)	\$138.83	\$1,666.00	
OBC	OUTSIDE BACK COVER (Includes TQC (No Colour) Inside)	\$1,909.99	\$22,919.90	
IBC	INSIDE BACK COVER (Includes DQC (No Colour) Inside)	\$1,613.48	\$19,361.80	
HIBC	HALF INSIDE BACK COVER (Includes QC (No Colour) Inside)	\$881.79	\$10,581.50	
IFC	INSIDE FRONT COVER (Includes DQC (No Colour) Inside)	\$1,720.08	\$20,641.00	
HIFC	HALF INSIDE FRONT COVER (Includes QC (No Colour) Inside)	\$1,026.05	\$12,312.60	
SPINE	SPINE - FULL COLOUR LOGO (Includes QC (No Colour) Inside)	\$763.32	\$9,159.80	
BANNER	BANNER - FULL COLOUR LOGO ON FRONT COVER (Includes QC (No Colour) Inside)	\$874.61	\$10,495.30	
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