

INFO-TEL DIRECTORY

2022 RATE SHEET FOR KAMLOOPS

WHITE PAGE LISTINGS			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
WRL/WEL	WHITE REGULAR LISTING/ WHITE EXTRA LINE OF INFORMATION	\$8.54	\$102.53
WBN	WHITE BOLD LISTING & BOLD NUMBER	\$14.98	\$179.71
WFB	WHITE FEATURE BOLD LISTING WITH YELLOW HIGHLIGHT	\$36.02	\$432.18
WTM2	1" WHITE TRADE MARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$66.15	\$793.80
WTM3	1 1/2" WHITE TRADE MARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$90.31	\$1,083.76
WTM4	2" WHITE TRADE MARK (Logo, Name, Address, Phone & Copy with Yellow Highlight)	\$113.19	\$1,358.28
YELLOW SECTION LISTINGS			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
RL	REGULAR LISTING	\$20.40	\$244.76
AL/EL	ALTERNATE LISTING/EXTRA LINE	\$8.54	\$102.53
ABN	ANCHOR BOLD LISTING (See Ad This Classification)	\$14.98	\$179.71
BN	BOLD NAME & NUMBER	\$26.64	\$319.73
CR	CROSS REFERENCE (See Ad Under Other Heading)	\$35.28	\$423.36
YFBR/G/B	FEATURE BOLD LISTING (Super Bold In Colour)	\$39.97	\$479.59
INCOLUMN ADS & TRADE MARKS			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
1HS	1/2" INCOLUMN LISTING (No Colour, Black on Yellow)	\$38.04	\$456.44
1HSR/B/G	1/2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$47.68	\$572.20
2HS	1" INCOLUMN LISTING (No Colour, Black on Yellow)	\$55.03	\$660.40
2HSR/B/G	1" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$73.87	\$886.41
3HS	1 1/2" INCOLUMN LISTING (No Colour, Black on Yellow)	\$73.87	\$886.41
3HSR/B/G	1 1/2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$101.80	\$1,221.57
4HS	2" INCOLUMN LISTING (No Colour, Black on Yellow)	\$89.49	\$1,073.84
4HSR/B/G	2" INCOLUMN LISTING (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$119.53	\$1,434.35
TN	TRADE NAME LISTING	\$26.83	\$321.93
TM	1" TRADE MARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$81.13	\$973.51
TMR/B/G	1" TRADE MARK WITH LOGO (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$100.42	\$1,205.03
TM3	1 1/2" TRADE MARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$105.29	\$1,263.47
TM3R/B/G	1 1/2" TRADE MARK WITH LOGO (Includes White Background & 1 Colour ONLY Red, Blue or Green)	\$138.00	\$1,655.96
CTM	2" CUSTOM TRADE MARK WITH LOGO (No Colour, Black on Yellow) (Includes 1 TRL)	\$128.07	\$1,536.89
CTMC	2" CUSTOM TRADE MARK WITH LOGO (White Bckgrd, Full Colour Logo & 1 Colour Red, Blue or Green)	\$168.41	\$2,020.88
TAL	TRADE ALTERNATE LISTING (Fax Line, Toll Free, Website, Email & Departments)	\$8.54	\$102.53
TBN	TRADE BOLD NAME & NUMBER	\$14.98	\$179.71
TEL	TRADE EXTRA LINE (Extra Line of Text Only)	\$8.54	\$102.53
TRL	TRADE REGULAR LISTING	\$8.54	\$102.53
We Accept Cash, Cheques, Post Dated Cheques, Pre-Authorized Payments, Visa & Master Card			

Closing Date:
June 3rd, 2022

1
(Effective 2021-09-23)

Distribution Date:
September 2022

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DISPLAY ADS			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
QC	1/16 PAGE (No Color)	\$114.02	\$1,368.20
QCC	1/16 PAGE (With Full Processed Colour)	\$153.89	\$1,846.69
3U	3/32 PAGE (No Color)	\$147.28	\$1,767.31
3UC	3/32 PAGE (With Full Processed Colour)	\$199.83	\$2,397.94
DQC/HC	1/8 PAGE (No Color)	\$193.31	\$2,319.66
DQCC/HCC	1/8 PAGE (With Full Processed Colour)	\$264.60	\$3,175.20
TQC	3/16 PAGE (No Color)	\$272.69	\$3,272.22
TQCC	3/16 PAGE (With Full Processed Colour)	\$375.77	\$4,509.23
DHC	1/4 PAGE (No Color)	\$357.30	\$4,287.62
DHCC	1/4 PAGE (With Full Processed Colour)	\$494.56	\$5,934.76
THC	3/8 PAGE (No Color)	\$527.18	\$6,326.15
THCC	3/8 PAGE (With Full Processed Colour)	\$732.70	\$8,792.44
HP	1/2 PAGE (No Color)	\$600.59	\$7,207.04
HPC	1/2 PAGE (With Full Processed Colour)	\$876.12	\$10,513.44
FP	FULL PAGE (No Color)	\$942.18	\$11,306.14
FPC	FULL PAGE (With Full Processed Colour)	\$1,312.80	\$15,753.62
FPC2	DOUBLE FULL PAGE (With Full Processed Colour)	\$2,625.70	\$31,508.35
OTHER WAYS TO ADVERTISE IN THE INFO-TEL DIRECTORY			
SIZE	DESCRIPTION	MONTHLY RATE	ANNUAL RATE
MENU	MENU PAGE (Need a DQC Ad or Larger Under Restaurants or Pizza)	\$177.23	\$2,126.72
OBC	OUTSIDE BACK COVER (Includes TQC (No Colour) Inside)	\$2,437.63	\$29,251.53
IBC	INSIDE BACK COVER (Includes DQC (No Colour) Inside)	\$2,059.19	\$24,710.33
HIBC	HALF INSIDE BACK COVER (Includes QC (No Colour) Inside)	\$1,125.38	\$13,504.52
IFC	INSIDE FRONT COVER (Includes DQC (No Colour) Inside)	\$2,195.35	\$26,344.24
HIFC	HALF INSIDE FRONT COVER (Includes QC (No Colour) Inside)	\$1,309.59	\$15,715.04
SPINE	SPINE - FULL COLOUR LOGO (Includes QC (No Colour) Inside)	\$974.24	\$11,690.91
BANNER	BANNER - FULL COLOUR LOGO ON FRONT COVER (Includes QC (No Colour) Inside)	\$1,116.28	\$13,395.38
We Accept Cash, Cheques, Post Dated Cheques, Pre-Authorized Payments, Visa & Master Card			